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Advances in next-generation sequencing technologies (NGS) are revolutionizing the field of food microbiology.

Microbial whole genome sequencing (WGS)

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can provide identification, characterization, and subtyping of pathogens for epidemiological investigations at a level of precision previously not possible. This allows for connections and source attribution to be inferred between related isolates that may be overlooked by traditional techniques. The archiving and global sharing of genome sequences allow for retrospective analysis of virulence genes, antimicrobial resistance

markers, mobile genetic elements and other novel genes. The advent of high-throughput 16S rRNA amplicon sequencing, in combination with the advantages offered by massively parallel second-generation sequencing for metagenomics, enable intensive studies on the microbiomes of food products and the impact of foods on the human microbiome. These studies may one day lead to the development of reliable culture-independent methods for food

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monitoring and surveillance. Similarly, RNA-seq has provided insights into the transcriptomes and hence the behaviour of bacterial pathogens in food, food processing environments, and in interaction with the host at a resolution previously not achieved through the use of microarrays and/or RT-PCR. The vast un-tapped potential applications of NGS along with its rapidly declining costs, give this technology the ability to contribute

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significantly to consumer protection,
global trade facilitation, and
increased food safety and security.

Despite the rapid advances, challenges
remain. How will NGS data be
incorporated into our existing global
food safety infrastructure? How will
massive NGS data be stored and shared
globally? What bioinformatics solutions
will be used to analyse and optimise
these large data sets? This Research
Topic discusses recent advances in the

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field of food microbiology made possible through the use of NGS. Organizations need to constantly innovate and improve products and services to maintain a strong competitive position in the market place. The vehicle used by organizations for such constant reinvention is a business transformation program. This book illustrates a tested program management roadmap along with the supporting

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comprehensive frameworks to successfully execute business transformation programs, formulated strategies, and strategic initiatives. It outlines the steps to successfully transform any business and deliver tangible business outcomes. This breakthrough work establishes the linkage between strategy formulation and strategy execution through the program management discipline. It depicts how program management

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integrates strategy, people, process, technology, structure, and measurement on cross-functional initiatives. The author details the processes, techniques, and tools that a program management team can customize and easily implement on any type of strategic initiative within the private or public sector environment to deliver and sustain the expected business outcomes and benefits. This book discusses the ten mandatory steps (or

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roadmap) needed to lead complex, business transformation programs to success. It showcases program management best practices and lessons learned through real-world case studies spanning different industry sectors and functional domains. Transforming Business with Program Management will equip executives, general managers, and program managers with the core skills necessary to effectively plan and implement business transformation

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strategies that drive sweeping business change and innovation.

KNOWledge SUCCESSION is intended for executives and developing professionals who face the challenges of delivering business benefits for today, while building the capabilities required for an increasingly changing future. The book is structured to build from foundational requirements toward connecting the highly interdependent aspects of success in an emerging

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complex world. A wide range of concepts are brought together in a logical framework to enable readers of different disciplines to understand how they either create barriers or can be harvested to generate synergistic opportunities. The insights are robust as and pragmatic to help leaders create an environment in which their teams develop the knowledge and capabilities for sustained strategic success. This book also has extended learning for

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postgraduate students of business and project management in either an informal or a formal learning context. All successful medium to large organizations now need to have active management of projects and the ability to develop knowledge and capability to drive innovation and maintain relevance. There are detailed books on how to manage projects, texts of knowledge management, and volumes on innovation and change, but there is no

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one book that brings all these interdependent aspects of success together within the context of projects.

The Fourth Industrial Revolution revolves around cyber-physical systems and artificial intelligence. Little is certain about this new wave of innovation, which leaves industrialists and educators in the lurch without much guidance on adapting to this new digital landscape. Society must become

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more agile and place a higher emphasis on lifelong learning to master new technologies in order to stay ahead of the changes and overcome challenges to become more globally competitive. Promoting Inclusive Growth in the Fourth Industrial Revolution is a collection of innovative research that focuses on the role of formal education in preparing students for uncertain futures and for societies that are changing at great speed in terms of

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their abilities to drive job creation, economic growth, and prosperity for millions in the future. Featuring coverage on a broad range of topics including economics, higher education, and safety and regulation, this book is ideally designed for teachers, managers, entrepreneurs, economists, policymakers, academicians, researchers, students, and professionals in the fields of human resources, organizational design,

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learning design, information
technology, and e-learning.

This book tells the story of how the
convergence between corporate
sustainability and sustainable
investing is now becoming a major force
driving systemic market changes. The
idea and practice of corporate
sustainability is no longer a niche
movement. Investors are increasingly
paying attention to sustainability
factors in their analysis and decision-

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making, thus reinforcing market transformation. In this book, high-level practitioners and academic thought leaders, including contributions from John Ruggie, Fiona Reynolds, Johan Rockström, and Paul Polman, explain the forces behind these developments. The contributors highlight (a) that systemic market change is influenced by various contextual factors that impact how sustainable investing is perceived and

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practiced; (b) that the integration of ESG factors in investment decisions is impacting markets on a large scale and hence changes practices of major market players (e.g. pension funds); and (c) that technology and the increasing datafication of sustainability act as further accelerators of such change. The book goes beyond standard economic theory approaches to sustainable investing and emphasizes that capitalism founded on more real-world

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(complex) economics and cooperation can strengthen ESG integration. Aimed at both investment professionals and academics, this book gives the reader access to more practitioner-relevant information and it also discusses implementation issues. The reader will gain insights into how "mainstream" financial actors relate to sustainable investing.

The rapidly emerging fields of nanotechnology and nano-fabrication

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have enabled the creation of new sensors with dramatic improvements in sensitivity and range, along with substantial miniaturization. And, although there are many books on nanotechnology, recent advances in micro and nano-scale sensors and transducers are not adequately represented

Are you struggling to engage your key stakeholders? Do you lose sleep the night before important meetings because

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you are worried about how things will turn out? Have you failed to complete an important project on time because you didn't know how to get people to stick to their commitments? If you would like to become better at influencing and persuasion, but don't know where to begin, then start here! "Stakeholder Management: 50 Quick and Easy Ways That you can Become Brilliant at Project Stakeholder Management" explains the essential steps to

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successful stakeholder management, using a step-by-step approach. You will learn: How to easily identify all of your key stakeholder groups How to quickly build enthusiasm and motivation How to get people to commit to your delivery dates How to create an army of advocates who support your project from start to finish When to turn on the charm and when to turn up the heat When to say no to difficult stakeholders. This is a no-nonsense, tips based book

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intended to be used to boost results. It can be read from cover to cover but is better off being used as a reference guide. The book supports the entire stakeholder management process and includes tips aimed at both beginners and more seasoned practitioners. Who is this book for? Those who stand to benefit most from this book include: Project management professionals, including Project Managers, Programme Managers, Project Directors, Portfolio

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Managers, Project Management Office
(PMO) Managers Consultants, including
Management Consultants, Business
Consultants, Business Analysts,
Requirements Managers, Independent
Consultants and Business Owners Those
with responsibility for managing
resources, including Practice Managers,
Line Managers and Resource Managers
Business Managers and leaders,
including Executive Management, Line
Managers / Operations Managers with

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project responsibilities, Those with responsibility for project funding and benefits management, including Project Sponsors, Finance Directors, Project Directors, Account Managers, Account Directors New and aspiring managers looking to develop and progress their careers and needing to learn how to cultivate and develop business relationships. Table of Contents: How to get the most from this book Stakeholder Management 101 Stakeholder

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Management mistakes you need to avoid

Stakeholder Identification tips

Stakeholder Analysis tips Stakeholder

Communication tips Stakeholder

Management tips Stakeholder

Relationship tips Frequently Asked

Questions about Stakeholder Management

Process Visuals About the author Quote

from the author Bryan Barrow: "I wrote

this book to address a gap that exists

in the skill set of many people who

work in the project management

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profession. For too long we have watched projects fail, despite the millions spent on project management tools, training and certification, and the billions wasted on failed and failing projects. "The underlying causes of so many failures is related to the way that people and groups communicate and collaborate. This is where we stand to make the greatest improvement, because stakeholder management is a topic that is only now

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getting the attention that it so desperately deserves."

Almost all leadership books assume that the leader has authority over their team members. The challenge of project management in a matrix-structured environment is that this is not always the case. A whole new plan of attack has to be executed for the project manager to deliver in an organization where they do not have formal authority. This book t

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[Law](#)

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[on Management, Leadership and
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[The Self-Made Program Leader](#)

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[Taking Charge in Matrix Organizations](#)

The primary cause of many project failures is that responsible executives, because of their lack of knowledge in project management, fail to demand that their managers and staff

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properly utilize the well-proven best practices, processes, systems, and tools that are now available in this field. This book remedies this situation by providing executives at all levels with the understanding and knowledge needed to be take advantage of the power of effective project management and thereby lead and manage innovations within their enterprise. In *Leading and Managing Innovation: What Every Executive Team Must Know about Project, Program, and Portfolio Management, Second Edition*, the authors present concise descriptions of The key concepts underlying project and program management The important characteristics of projects and programs How projects and programs are best governed and managed How to determine if the desired

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benefits have actually been achieved The book presents a list of 31 reasonable demands that executives can and must place on their staff members to ensure excellence in the way that programs and projects are created, selected for funding, planned, and executed. Placing these demands communicates to the entire enterprise that top management understands what it takes to achieve the best performance possible and fully supports the continuous improvement needed to ensure continued success. Leading and Managing Innovation explains how to measure the project management maturity level of an enterprise, benchmark against competitors, and identify what project management improvements are required. It discusses the many ways that an enterprise can derive substantial

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success and competitive advantage from increasing its program management maturity level. A helpful quick reference summary of all of the book's key information is included in the final chapter. Armed with this information, you will be well-qualified to give excellent direction to your managers and staff to ensure that your vital capability in the field of project management—and how you manage innovation—is equal to or better than that of your competitors.

Strong stakeholder engagement is perhaps the most critical factor for achieving successful program execution in our fast-paced world. Many program managers get stuck in the "science" of program management, spending vast amounts of effort on tasks, charts, and metrics. Program managers who

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emphasize activities around relationship building and stakeholder engagement. This book examines the Indian mandate for Corporate Social Responsibility (CSR) and its implementations in various individual organizations. Although the mandate is applicable only to certain large and stable companies, many believe that India is poised to become the birthplace of social, economic and environmental transformation, given the immense size of the Indian population and its challenging socio-economic index. The book explores the various facets of CSR investigation and places special emphasis on the Schedule III of the Indian Companies Act of 2013, which defines specific areas of intervention for these companies. In addition, it provides a wealth of first-hand case studies that exemplify

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ongoing developments and the fundamental challenges and opportunities of mandated CSR.

No organization is impervious to change. Rather, the survival and growth of an organization is dependent on how well it copes with change. Successful change initiatives consist of an integrated eco-system of its portfolio, programs, and projects. These change initiatives become the delivery mechanisms for implementing the strategy of an organization. Improving Business Performance: A Project Portfolio Management Approach clarifies how the proper application of portfolio, program, and project management concepts can help commercial and non-profit organizations achieve their strategic objectives. Most organizations have been good at

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devising strategy, but falter during its implementation. Executing strategy well to deliver superior business performance remains a key challenge, which is addressed at the core theme of this book. The book portrays a top-down orientation as well as a bottom-up integration of change initiatives to facilitate alignment to strategy and accommodate mid-course changes. It takes into account existing global business management practices to bring forth an approach that is customizable and useful to organizations in any industry. Describing why portfolio management lies at the apex of change initiative management, the book explains how to design and fine-tune portfolios so they are in alignment with your organization's overall strategy and business needs. Af

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reading this book, you will understand: How to design the project portfolio structure for your organization How to integrate programs and projects within the portfolio more effectively How to better manage interactions across diverse change initiatives How to maintain focus while managing change to realize benefits The book presents a case study that illustrates the application of project portfolio concepts in practical scenarios. It includes chapters dedicated to transition management, change management, benefits management, and the Enterprise Project Management Office. It also includes templates you can immediately put to use in your own portfolios, programs, and projects.

Innovation Platforms (IPs) form the core of many Agricultural

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Research for Development programmes, stimulating multi-stakeholder collaboration and action towards the realization of agricultural development outcomes. This book enhances body of knowledge of IPs by focusing on mature IPs in agricultural systems research, including the crop and livestock sectors, and innovations in farmer cooperatives and agricultural extension services. Resulting from an international IP case study competition, the examples reported will help the many actors involved with agricultural IPs worldwide reflect on their actions and achievements (or failures), and find tools to share their experience. Chapters feature case studies from Central Africa, Ethiopia, India, Kenya, Nicaragua and Uganda. Authors reflect critically on

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the impact of IPs and showcase their progress, providing an important sourcebook and inspiration for students, researchers and professionals.

The United Nations Centre on Transnational Corporations (UNCTC) was established in 1975 and abolished in 1992. It was an early effort by the UN to address the overlapping issues of national sovereignty, corporate responsibility and global governance. These issues have since multiplied and deepened with globalization. This book recounts the UNCTC experience and its lessons for international organizations. The book is not only an insider perspective by two former staff but also a collective memoir of the UNCTC as an international organization that attempted with varying success to defuse

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clash between corporates and states that erupted in the turbulent 1970s. This personal account of the UNCTC is a mixture of history, analysis, reflections, and critical commentaries, told in different voices that penetrate the persona of international civil service. In this retelling, the authors seek to address misconceptions amongst the more general literature and to seek to provide accounts of both positive and negative features. The UNCTC experience recounted in this book holds valuable lessons for international organization and will be of interest to student, scholars and practitioners alike.

This is a seminal book for anyone who wants to understand, shape or study the communication surrounding sustainability

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in their interactions with colleagues, employees, supply chain partners and external stakeholders. It develops essential insights on the basis of an extensive review of relevant theory and research drawn from multiple disciplines. Interview data gathered from organization members who are currently communicating about sustainability in their cities, universities, nongovernmental organizations, small businesses and large for-profit organizations provide valuable insights from a practitioner's perspective. The interviewees represent organizations such as the Portland Trailblazers, Tyson Food the City and County of Denver and the Natural Resources Defense Council. Theory, research and interview comments combine in a reader-friendly way to provide practical insight

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and stimulate future research.

The book, presenting the proceedings of the 2018 Future Technologies Conference (FTC 2018), is a remarkable collection of chapters covering a wide range of topics, including, but not limited to computing, electronics, artificial intelligence, robotics, security and communications and their real-world applications. The conference attracted a total of 503 submissions from pioneering researchers, scientists, industrial engineers, and students from all over the world. After a double-blind peer review process, 173 submissions (including 6 poster papers) have been selected to be included in these proceedings. FTC 2018 successfully brought together technology geniuses in one venue to not only present

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breakthrough research in future technologies but to also promote practicality and applications and an intra- and inter-field exchange of ideas. In the future, computing technology will play a very important role in the convergence of computing, communication, and all other computational sciences and applications. And as a result it will also influence the future of science, engineering, industry, business, law, politics, culture, and medicine. Providing state-of-the-art intelligent methods and techniques for solving real-world problems, as well as a vision of the future research, this book is a valuable resource for all those interested in this area.

[Leading in Times of Crisis](#)

[Transforming Business with Program Management](#)

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[A Path to a New Horizon](#)

[How to Be a Design Academic](#)

[Innovation Platforms for Agricultural Development](#)

[Leading and Managing Innovation](#)

[50 Ways That You Can Become Brilliant at Project
Stakeholder Management, Or How to Engage, Inspire and
Manage Even Difficult Stakeholders](#)

[Benefits Realization Management](#)

[United Nations Centre on Transnational Corporations](#)

[Successful Science Communication](#)

[Mandated Corporate Social Responsibility](#)

[Situational Project Management](#)

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The Game Changer for Program Management

Mapping a Winning Strategy introduces a new mapping method for creating and executing an effective business strategy. By mapping out the most effective strategy, organizations can make winning operational choices in today's VUCA (volatile, uncertain, complex and ambiguous) business environment.

Small things add up: trillions of dollars of products applying

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nanotechnology have been marketed to consumers promising new medicines, strong packaging to protect goods from contamination, stronger eyelash mascara and long-lasting lipstick, construction materials for housing, cheaper energy, and new drugs to fight cancer.

Nanotechnology applications to consumer products represent a huge slice of daily economic life, heralding a revolutionary age for science and technology. How can the benefits of

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nanotechnology be realized while protecting public health? Global Health Impacts of Nanotechnology Law: A Tool for Stakeholder Engagement fills a major void in legal, scientific policy discourse about nanotechnology for people who are curious about nanoscience, bioethics, and law. The pioneering, plain-language text of Dr. Ilise L. Feitshans, international health law scholar and former international civil servant, enables

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readers to move comfortably across disciplines and explore how nanotechnology can reshape both commerce and public health to improve daily life worldwide.

The success of organizational change in a world of increasing volatility is highly dependent on the advocacy of stakeholders. It is the link between strategic decision-making and effective execution, between individual motivation and product innovation, and

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between delighted customers and growing revenues. Only by engaging stakeholders does change have a chance to be successful. This book presents a coherent and practical view of how organizations might engender engagement with organizational change within their operational, tactical and strategic practices. It does this by providing a comprehensive review of the theoretical and empirical works on engagement and change from a variety of academic and

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practical perspectives. The academic research presented in this book is reinforced by research from consultancies as well as insights from practitioners that provide timely evidence. Ultimately the aim is to help raise awareness of the need to foster engagement with OC through a stakeholder perspective and how this can be done successfully within organizations across the globe. Employee Engagement for Organizational

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Change is a valuable textbook for advanced undergraduate and postgraduate students of organizational change, employee engagement, human resource management and leadership. Its balance of theory and practice also makes it a reliable resource for HR and organizational development practitioners.

This book provides evidence on the relevance of environmental and social factors in decision making. It

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discusses the Gold Standard Frameworks for integrating extra-financial risks into the philosophy, culture, strategies, products and value chain management procedures of investment and banking and highlights the current emergence of global administrative law. New emerging topics like positive impact investing and finance, climate friendly markets, human rights, the enhanced role of fiduciary duties and shared values are approached with a lot

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of examples for practical application. Steps towards a new banking culture, a new climate for double loop learning and sustainable financial innovation are outlined and the additional benefits of robust stakeholder engagement explained. The anthology paves the way from robust impact and risk management to positive impact creation and a new investment culture. As well, challenges for the implementation and ways to overcome

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them are broadly discussed. The book is rooted in the fact that institutions and investors which fail to professionally integrate the management of extra-financial risk into their whole lending and investment chain and fail to move to positive impact creation may well lose positions and mandates and finally the trust of their clients, partners and stakeholders. The contributing authors of this anthology are internationally renowned experts in

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the field of ESG and impact investing. The compendium brings together practitioners and academics to allow a confluence of thoughts, concepts and viewpoints. This huge variety of perspectives and approaches makes this volume a comprehensive compendium on responsible investment and banking. Water for the Environment: From Policy and Science to Implementation and Management provides a holistic view of environmental water management,

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offering clear links across disciplines that allow water managers to face mounting challenges. The book highlights current challenges and potential solutions, helping define the future direction for environmental water management. In addition, it includes a significant review of current literature and state of knowledge, providing a one-stop resource for environmental water managers. Presents a multidisciplinary

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approach that allows water managers to make connections across related disciplines, such as hydrology, ecology, law, and economics Links science to practice for environmental flow researchers and those that implement and manage environmental water on a daily basis Includes case studies to demonstrate key points and address implementation issues
Game Changer By: Erhabor Ighodaro Life is a game and we all are players. Some

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may be unaware of their role in the game and may in fact be oblivious to the game being played. You are either a player or you are been played. There is no room for spectators in a platform that is made for conquest. The terrain is fierce, brutal and unforgiving. But it is still a game and only those who understand the rules can get in the game, stay in the game and be on top of the game. Game Changer is a body of work that chronicles the major themes

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in the life of the author, a first generation immigrant and the first Nigerian American to be elected into political office in South Florida. A must read, the book provides an introspection for others to gain access to a catalogue of perspectives, strategies and tactics that allows a perennial underdog to win a record breaking election and successfully compete in 'the game' of American politics. Drawing inspirations from

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Scripture, the world of competitive sports and his background as a star athlete, the author skillfully presents strategies and tactics for dealing with some of life's most pressing challenges. Game Changer is a book about winning in spite of the odds. If you want to win, even when others (friends, family and so-called experts) count you out or attempt to thwart your best efforts, learn the rules of the game and use these proven strategies to

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transform the game. Be a game changer!

In the book:

- Get the 7 rules of the game
- Know how to exploit your home court advantage
- Learn how to get what you want without sacrificing your values
- Study the octopus complex and transform any personal handicap into an advantage

Although many organizations see the need to transform and to reinvent themselves, for far too many leaders, 'change' and 'failure' are virtual

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synonyms. In fact, most organizational change efforts fail. But that needn't be the case, and help is at hand. Leading Positive Organizational Change, an alternative way to think about organizational change and development, is a strategic, learnable discipline that can re-energize and re-imagine your enterprise, and release the potential for change – delivering a positive, creative future and breakthrough bottom-line results.

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Written by an award-winning expert in positive organization development and change leadership, this book provides executives, change leaders, and change leadership teams with a step-by-step guide for collaboratively crafting and executing a change strategy that aligns with organizational objectives so as to fuel their future. With a strong science-backed and field-tested 'how to' approach, and with a radical focus on organizational positivity, super-

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flexibility and renewal, collective design thinking and applied imagination, this highly practical book features: A ToolBox of 30 powerful, imaginative (and time-saving!) tools for you to use in practicing leading positive organizational change and carrying through your change program – with example templates and worksheets, concise notes and ideas from numerous complex global projects. Lead-ins to each chapter that are a fundamental

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feature of the book, representing a springboard to a chapter and serving the purpose of awakening interest in the topic. Dialogic Reflection for Professional Team Development, at the start of each chapter, that enables you (and your team as a whole) to reflect on and discuss some thought-provoking questions, linking to the chapter and helping to contextualize your learning. Industry Snapshots that explore current issues and trends in one of the fastest-

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growing professions and industries – coaching and consulting. Windows on Practice that demonstrate how issues are applied in real-life business situations, offering a range of interesting topical illustrations of positive change leadership in practice, relating the core concepts of the book to real-world settings. Summary Propositions, at the end of each chapter, that recap and reinforce the key takeaways from the chapter.

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References to help you take your learning and development further.

Tkaczyk's engaging, reflective, task-based book equips the change leader and leadership teams with the skills needed to navigate chaos and the unexpected, to renew your business and create winning change. This action-based workbook can be used in a variety of business settings, among others, executive leadership team meetings, organization development and change

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consulting, design-led strategy retreats, human resource development consultancy, executive 1:1 and team coaching, leadership boot camps, design thinking workshops and sprints, innovation labs, and executive education and MBA courses – as a handy additional text in either an organization development and change or human resource management class. It can also be used in a flexible strategic transformation program – with the flow

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of the change execution process mapped within the context of a specific change initiative.

Most project managers would agree that every project is unique. But not all project managers would agree that the best way to manage a unique project is unique. Many still cling to the old practice of having a methodology that is applied to all projects. "One size fits all" is still in common use, and this approach has proven to lead to

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project failure. Flexibility, situational intelligence, and creativity are essential to deliver project success. The need to recognize and master ever-changing requirements and environmental conditions is a tough challenge for professional project managers. The same practices that led to success yesterday may cause failure today. Selecting favorable responses to a given situation is often the most critical factor of the dynamics of

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success and failure. This book is designed to help project professionals assess a situation, predict the appropriate approach, methodology and achieving styles, and then apply them in a situational fashion. To guide project managers in selecting the appropriate responses, Situational Project Management (SitPM) shows how to assess a given project, determine its unique characteristics, and select the appropriate methods to complete the

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project. With this book, project managers can use SitPM to develop profiles of their projects on the basis of the projects' physical characteristics, the project teams' behavioral characteristics, the enterprise environment, and the market environments receiving project deliverables. These profiles help project managers to determine the appropriate project life cycle approach and leadership style. The book also

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explores various ways to engage stakeholders on the basis of a project's SitPM profile. The book's author, Oliver F. Lehmann, has developed a set of templates to apply SitPM in practice. It can be downloaded from www.oliverlehmann.com/SitPM/Templates.zip.

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The SAGE Handbook of International

Corporate and Public Affairs

Corporate Conduct and the Public

Interest

Every CEO in the world, if questioned, will always complain that there are a lot of ideas to implement, but, unfortunately, insufficient resources to accomplish them. This book provides a solution to this dilemma by supplying techniques to assess the value of projects, prioritize projects, and decide which projects to implement and which to postpone. In addition, it describes various methods of balancing project portfolios and different strategic alignment models. The

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book provides thirty real-life project portfolio management case studies from pharmaceutical, product development, financial, energy, telecommunications, not-for-profit and professional services industries.

This book ' s author, Byron Love, admits proudly to being an IT geek. However, he had found that being an IT geek was limiting his career path and his effectiveness. During a career of more than 31 years, he has made the transition from geek to geek leader. He hopes this book helps other geeks do the same. This book addresses leadership issues in the IT industry to help IT practitioners lead from the lowest level. Unlike other leadership books that provide a one-size-

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fits-all approach to leadership, this book focuses on the unique challenges that IT practitioners face. IT project managers may manage processes and technologies, but people must be led. The IT industry attracts people who think in logical ways—analytical types who have a propensity to place more emphasis on tasks and technology than on people. This has led to leadership challenges such as poor communication, poor relationship management, and poor stakeholder engagement. Critical IT projects and programs have failed because IT leaders neglect the people component of "people, process, and technology." Communications skills are key to leadership. This book

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features an in-depth discussion of the communications cycle and emotional intelligence, providing geek leaders with tools to improve their understanding of others and to help others understand them. To transform a geek into a geek leader, this book also discusses: Self-leadership skills so geek leaders know how to lead others by leading themselves first Followership and how to cultivate it among team members How a geek leader ' s ability to navigate disparate social styles leads to greater credibility and influence Integrating leadership into project management processes The book concludes with a case study to show how to put leadership principles and practices into action and how an IT geek can

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transform into an effective IT geek leader.

The social and emotional welfare of students in both K-12 and higher education settings has become increasingly important during the third decade of the 21st century, as students face a variety of social-emotional learning (SEL) challenges related to a multitude of internal and external factors. As concepts around traditional literacy education evolve and become more culturally and linguistically relevant, the connections between SEL and academic literacy opportunities warrant considerable exploration. The Handbook of Research on Supporting Social and Emotional Development Through Literacy Education develops a

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conceptual framework around pedagogical connections to social and emotional teaching and learning within K-12 literacy practices. This text provides a variety of research and practice protocols supporting student success through the integration of SEL and literacy across grade levels. Covering topics such as culturally relevant literacy, digital literacy, and content-area literacy, this handbook is essential for curriculum directors, education faculty, instructional facilitators, literacy professionals, practicing teachers, pre-service teachers, professional development coordinators, school counselors, teacher preparation programs, academicians, researchers, and students.

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The onset of the Great Financial Crisis in 2007/8 has triggered a widespread debate about the causes and the social and environmental consequences of the lack of long-term investment around the world. This volume, the third in the Sustainable Company book series produced by the GOODCORP network of academic and trade union experts on corporate governance, presents a ‘ stakeholder ’ approach to the problem. The analysis and policy prescriptions presented here go beyond mainstream economic analysis by highlighting the need for major changes in the way resources are saved, distributed and invested in the interests of a sustainable and just economy

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and society. Individual chapters explore different dimensions of the problem of short-termism and possible policy responses. Key themes in this volume include the state of the debate on long-term investment in Europe, increasing worker voice in pension fund investment and implementing financial transaction taxes to discourage financial market speculation. Policy proposals beyond the mainstream include strengthening worker participation rights (including the right to non-financial information from companies) and using international investment treaties to support social and environmental standards.

In the 25 years since the 'Bodmer Report' kick-started the

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public understanding of science movement, there has been something of a revolution in science communication.

However, despite the ever-growing demands of the public, policy-makers and the media, many scientists still find it difficult to successfully explain and publicise their activities or to understand and respond to people's hopes and concerns about their work. Bringing together experienced and successful science communicators from across the academic, commercial and media worlds, this practical guide fills this gap to provide a one-stop resource covering science communication in its many different forms. The chapters provide vital background knowledge and inspiring ideas for

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how to deal with different situations and interest groups. Entertaining personal accounts of projects ranging from podcasts, to science festivals, to student-run societies give working examples of how scientists can engage with their audiences and demonstrate the key ingredients in successful science communication.

This volume presents a unique interdisciplinary approach, drawing on expertise in both the natural and social sciences. A primary goal is to present a scientific and socially integrated perspective on place-based community engagement, extreme weather, and health. Each year extreme weather is leading to natural disasters around the

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world and exerting huge social and health costs. The International Monetary Fund (2012) estimates that since 2010, 700 worldwide natural disasters have affected more than 450 million people around the globe. The best coping strategy for extreme weather and environmental change is a strong offense. Communities armed with a spatial understanding of their resources, risks, strengths, weaknesses, community capabilities, and social networks will have the best chance of reducing losses and achieving a better outcome when extreme weather and disaster strikes. If stakeholders matter on projects, then they must make a difference to the way we plan, structure, and execute

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projects. This book provides a stakeholder-centric analysis of projects, and explains which engagement models are relevant to different types of projects—from simple office moves to IT enterprise changes, to transformational change of a business, and to complex social development. With case studies from around the world, the book illustrates what goes wrong when stakeholders are not engaged successfully, what amazing things happen when they are, and what lessons can be learned from both experiences. Cases drawn from a variety of contexts are used to demonstrate the application of stakeholder tools, leaving the reader with a very practical understanding of which techniques may be beneficially

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applied to their own projects. Key models introduced include the following:

- The stakeholder-neutral to stakeholder-led project continuum
- Role-based and agenda-based stakeholders
- Purposeful communication—the 6-why model for communication
- Power and influence in projects
- The six principles of stakeholder engagement.

This book is intended for project managers and those project staff involved in the engagement of stakeholders to deliver successful project outcomes. Miller and Sharp provide the game-changing tools and information teachers and administrators need to dramatically increase children's access to and engagement

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CRIMINOLOGY. Thorough. Engaging.
Distinctive. Criminology is a core,
introductory textbook that takes
students further. From the first
chapter, students are encouraged to

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regard themselves as producers of criminological knowledge. Starting from the basics, the book takes students on a journey through the subject. This begins with what crime is and the theories that try to explain it, through society's response to crime, and ultimately to how to carry out independent research and plan first steps in a career. The critical, applied approach is emphasized through some of the many features that are

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integrated throughout the book. These include conversations with authentic voices from the field, compelling personal insights from the authors, and challenges to students to question assumptions, apply knowledge and critically reflect on their personal viewpoints. The ultimate goal behind Criminology is a bold, important, and ambitious one. Both student-focused and research engaged, the purpose of the book is to contribute towards producing

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the next generation of criminologists who are switched-on, excited, active, and - above all - critical. Online Resource Centre: Criminology is accompanied by an Online Resource Centre containing the following resources: * Selected further readings and web links * Over 100 multiple choice questions * Advice on 'decoding' academic articles * Numerous time-saving resources for teaching staff The Game Changer powerfully

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demonstrates how some organisations in business and sport have done more than raise their performance; they have also changed the rules of the game or the game itself within their industry. It gives examples of the strategies and governance programmes that have emerged to accomplish this, and the challenges of executing them. This book brings to life strategic management in business, sport and not-for-profit organisations. It explores many of the theories taught

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on MBA and other professional programmes through case studies from the worlds of sport and business, written by authors who have played a part in the change. Alistair Gray has spent much of his career in senior roles in these sectors and brings a unique insight to the field, as well as providing the reader with tools and techniques for improvement in governance and performance. The Game Changer is essential reading for both

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professionals looking for methods to improve their own performance and to embed strong principles of governance, and business students looking for real-life lessons from practice.

This book is about how to be a design academic. In another words, how to manage the various challenges, requirements, and processes that come with both the everyday and extraordinary parts of an academic role in design fields (from architecture, urban

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design, interior design and landscape architecture, to fashion, industrial, interaction and graphic design). The book is organised in two parts - Part 1, Starting out and Part 2, Becoming a Leader. It includes real-life experiences of actual academics and offers a wide range of experiences of authors from early career researchers to full professors and heads of schools. It contains all aspects of academic life, including the highs and

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lows of teaching, research, leadership, and managing your working life and your career. This book is perfect for academics, aspiring academics, and research students in a wide range of design fields.

Benefits realization management (BRM) is a key part of governance, because it supports the strategic creation of value and provides the correct level of prioritization and executive support to the correct initiatives. Because of its

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relevance to the governance process, BRM has a strong influence over project success and is a link between strategic planning and strategy execution. This book guides portfolio, program, and project managers through the process of benefits realization management so they can maximize business value. It discusses why and how programs and projects are expected to enable value creation, and it explains the role of BRM in value creation. The book

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provides a flexible framework for:

Translating business strategy drivers into expected benefits and explains the subsequent composition of a program and project portfolio that can realize expected benefits
Planning the benefits realization expected from programs and projects and then making it happen
Keeping programs and projects on track
Reviewing and evaluating the benefits achieved or expected against the original baselines and the current

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expectations. To help project, program, and portfolio managers on their BRM journey, as well as to support business managers in executing business strategies, the book identifies key organizational responsibilities and roles involved in BRM practices, and it provides a simple reference that can be mapped against any organizational structure. A detailed and comprehensive case study illustrates each phase of the BRM framework as it links business

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strategy to project work, benefits, and business value. Each chapter ends with a series questions that provide a BRM self-assessment. The book concludes with a set of templates and detailed instructions to ensure successful deployment of BRM.

This new edition of The SAGE Handbook of International Corporate and Public Affairs builds on the success of the first edition (2005) by comprehensively updating and enhancing the material and

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structure, setting a new standard for the practitioner and student of the global public affairs discipline. The new edition includes increased international coverage of the field, and a strong focus on emerging trends, as well as providing a comprehensive overview of the foundations and key aspects of the discipline. The Handbook is organised into six thematic sections, including a generously-sized section devoted to case studies of

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PA. Containing contributions from
leading experts in the field today,
this Handbook is designed to serve the
needs of scholars, researchers,
students and professionals alike.
Praise for Leading in Times of Crisis

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"Building on the solid base of their book *Head, Heart, and Guts*, Dotlich, Cairo, and Rhinesmith lay out the ways to become the kind of leader needed to navigate through today's complexities and uncertainties. *Leading in Times of Crisis* is a necessary guidebook to survive and thrive in the global perfect storm." —JOHN NAISBITT, author, *Megatrends and Megatrends 2000* "The risks and opportunities that confront today's leader have never been greater

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Leading in Times of Crisis provides unique and valuable insights, along with straightforward principles, that will help point the way in an increasingly diverse and rapidly changing environment." –KEN FRAZIER, president, global human health, Merck & Co., Inc. "This book blends practical business solutions with useful insights about leading people. It should help anyone looking for new ideas to deal with the uncertainty and complexity

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facing leaders everywhere today."

—MINDY GROSSMAN, CEO of HSN (formerly
Home Shopping Network) "The main

message of this provocative book is
that leadership as we have known it is
changing rapidly and dramatically.

Moreover, research shows that well over
half of people in leadership positions
fail. The challenge for leaders today
is daunting. But a careful reading of
what Dotlich, Cairo, and Rhinesmith
have to say from their extensive

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experiences will help to reduce significantly this troublesome failure rate." —W. WARNER BURKE, Edward Lee Thorndike Professor of Psychology and Education; chair, Department of Organization and Leadership, Teachers College, Columbia University "Research demonstrates that the #1 leadership competency in shortest supply is 'dealing with ambiguity and complexity.' Dotlich, Cairo, and Rhinesmith give you the real-world

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tools to actually do it.??This book helps us to reach deep inside ourselves, our organizations, and our markets to achieve dynamic, sustainable success.??Get this book to effectively navigate change, inside and out!"

—KEVIN CASHMAN, senior partner, Korn/Ferry Leadership & Talent Consulting, and best-selling author, Leadership From the Inside Out

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