

Operations Management Heizer Render

30 up-to-date case studies illuminate every aspect of modern supply chain management • Risk management, analytics, global supply chain issues, and much more • Innovative processes, technologies, strategies, and tactics • An indispensable resource for both students and practitioners This casebook brings together 30 focused cases addressing virtually every aspect of supply chain management, from procurement to warehousing, strategy to risk management, IT to supplier selection and ethics. A global team of contributors presents key challenges in industries ranging from pharmaceuticals to fashion and previews issues ranging from the “limits of lean” to the potential of 3-D printing. Cases vary in length and complexity, offering maximum flexibility to both instructors and readers; a convenient table provides fast access to specific topics. Qualitative cases are supported by relevant discussion questions and sample responses; quantitative cases are supported by completed numerical solutions, and, where applicable, associated spreadsheets.

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Operations Management provides a broad introduction to the field of operations in a realistic, practical manner using the best of available research and practice. It explains the theory and practice of operations management with the aid of examples and video case studies covering a wide range of products, services, and sectors. The specific needs of Indian students and managers are addressed by providing valuable insights into operations management issues and practices across various sectors in India. Students are encouraged to apply their learning to real-life challenges through a multitude of problems in the text and integrated case studies on video.

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thriller style, *The Goal* is the gripping novel which is transforming management thinking throughout the Western world. It is a book to recommend to your friends in industry - even to your bosses - but not to your competitors!

For courses in Operations Management. A broad, practical introduction to operations, reinforced with an extensive collection of practice problems *Principles of Operations Management: Sustainability and Supply Chain Management* presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the Tenth Edition contain ample support—found in the book's solved-problems and worked examples—to help readers better understand concepts important to today's operations management professionals. For a more comprehensive version with the business analytic modules at the end of the text, see Heizer/Render's *Operations Management: Sustainability and Supply Chain Management Plus MyOMLab with Pearson eText -- Access Card Package, 12/e* (0134422406 / 9780134422404). Also Available with MyOMLab™ This title is available with MyOMLab—an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyOMLab does not come packaged with this content. If you would like to purchase both the physical text and MyOMLab search for: 0134422414 / 9780134422411 *Principles of Operations Management: Sustainability and Supply Chain Management Plus MyOMLab with Pearson eText -- Access Card Package, 10/e* Package consists of: 0134181980 / 9780134181981 *Principles of Operations Management: Sustainability and Supply Chain Management* 0134184114 / 9780134184111 MyOMLab with Pearson eText -- Access Card -- for *Principles of Operations Management: Sustainability and Supply Chain Management*

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A broad introduction to operations, reinforced with extensive practice problems. Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Solved problems and worked examples found in the 13th Edition provide ample support -- to help readers better understand concepts important to today's operations management professionals. For a briefer version without the business analytic modules at the end of the text, see Heizer/Render/Munson's Principles of Operations Management: Sustainability and Supply Chain Management, 11e (0135173930 / 9780135173930). For courses in operations management. Pearson eText is a simple-to-use, mobile-optimized, personalized reading experience that can be adopted on its own as the main course material. It lets students highlight, take notes, and review key vocabulary all in one place, even when offline. Seamlessly integrated videos and other rich media engage students and give them access to the help they need, when they need it. Educators can easily customize the table of contents, schedule readings and share their own notes with students so they see the connection between their eText and what they learn in class -- motivating them to keep reading, and keep learning. And, reading analytics offer insight into how students use the eText, helping educators tailor their instruction. NOTE: This ISBN is for

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In this textbook, Heizer (business administration, Texas Lutheran U.) and Render (operations management, Rollins College) provide a broad introduction to the field of operations management. A sampling of topics includes operations strategy for competitive advantage, forecasting, design of goods and services, human resources, e-commerce, project management, inventory management, and maintenance. The CD-ROM contains video case studies, lecture notes, Excel OM and Extend software, and additional practice problems.

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Combining a quantitative approach with a managerial issues approach, this introduction to productions and operations management provides coverage of every P/OM topic - from re-engineering to teams, to total quality management ideas, to layout, to finite scheduling to technology. It focuses on eleven critical decisions - both strategic and tactical - that managers must make for meeting customer needs and increasing productivity in a dynamic, global economy.

Now in its seventh edition, this text provides a state-of-the-art overview of operations management. It includes a new chapter on capacity planning and a 'behind the scenes' look at the integration of operation management at Hard Rock Cafe.

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