

International Logistics Management

"This book examines related research in decision, management, and other behavioral sciences in order to exchange and collaborate on information among business, industry, and government, providing innovative theories and practices in operations research"--Provided by publisher.

This second edition of Global Logistics Management has been thoroughly revised and updated, and new examples have been added reflecting recent developments in the field. This new edition: Helps readers to understand and appreciate the power of managing logistics for profit and competitive advantage Educates readers about the nature of individual logistics activities and how they can be woven together Contains a global focus throughout, with examples drawn from various parts of the world Has been thoroughly revised and updated throughout to keep it current Now includes new examples reflecting recent developments and current preoccupations, including security and global instability. Visit the accompanying website at www.blackwellpublishing.com/gourdin to download PowerPoint slides to supplement the book.

In today's developing world, international trade is a field that is rapidly growing. Within this economic market, traders need to implement new approaches in order to satisfy consumers' rising demands. Due to the high level of competition, merchants have focused on developing new transportation and logistics strategies. In order to execute effective transportation tactics, decision makers need to know the fundamentals, current developments, and future trends of intercontinental transportation. The Handbook of Research on the Applications of International Transportation and Logistics for World Trade provides emerging research exploring the effective and productive solutions to global transportation and logistics by applying fundamental and in-depth knowledge together with current applications and future aspects. Featuring coverage on a broad range of topics such as international regulations, inventory management, and distribution networks, this book is ideally designed for logistics authorities, trading companies, logistics operators, transportation specialists, government officials, managers, policymakers, researchers, academicians, and students.

Integrated Supply Chain and Logistics Management imparts knowledge of designing effective development and management of the supply chain network, which is an invaluable source of sustainable, competitive advantage in today's turbulent global marketplace. In the contemporary scenario, demand is difficult to predict and the supply chain needs to be more flexible and customer-focused. The book contains short practical cases to explain the decision-making process with respect to manufacturing decisions and inventory management, both of which are critical for supply chain performance. It covers the complexities and challenges of warehousing, channel distribution and transportation, global logistics value chain management, and performance management. The book also deals with topics such as performance management matrix and maturity models.

A comprehensive guide to the use of outsourcing logistics and supply chain operations, this text includes a review of the

market, an assessment of the major providers, a description of the main services available and a consideration of the key drivers for outsourcing. In addition, it provides a detailed framework for selecting a suitable service provider. Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management. An understanding of logistics is of primary importance in the modern business world and this text allows students and businesspeople alike to become comfortable with the fundamentals of this discipline. In its explanation of logistics—the process of moving a commodity or service from customer order to consumption—this guide provides insight into every step of the process, from order processing and purchasing to packaging and warehousing. Tips are included for integrated logistics, customer service, materials flow, and strategic logistics plans.

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[Maritime Logistics Value in Knowledge Management](#)

[Global Logistics For Dummies](#)

[Global Logistics](#)

[Global Logistics And Distribution Planning](#)

[Sustainability, Quality, Risks](#)

[International Logistics and Supply Chain Outsourcing](#)

[Global Supply Chain Management and International Logistics](#)

The fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for West and East Europe, the Far East and North America. Logistics has a key strategic role to play in the long-term plans of major companies, and is recognized as a vital part of every organization. To a large extent this crucial new role is due to an expanded view of logistics, which now includes all the activities related to the supply chain from initial

suppliers through to final customers. This book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution. Written by a host of contributors drawn from industry, constancy and education, this book provides new insights into the most significant aspects of logistics, including: developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re-engineering the logistics function From logistics professionals, consultants, professors and students to managers from different backgrounds who want an appreciation of current trends in the subject, this book is essential reading. About the author: Donald Waters, a past member of the Institute of Logistics and currently a member of the Canadian Association of Logistics Management, has lectured weekly on logistics, operational research and management science, and has brought his academic career to fruition as Professor of Operations Management at the University of Calgary, Canada. He is also the author of Operations Management in the Kogan Page Fast Track MBA Series. Features Strategic Logistics Management approaches the topic from a managerial perspective. Each chapter introduces basic logistics concepts in a format that is useful for management decision making.

Your one-stop reference for entering the global logistics environment Global Logistics for Dummies is an operational-level reference and overview for those manufacturers, businesses, product distributors, providers of logistics services, humanitarian and disaster relief responders and logisticians on both ends of a global chain who are considering entry in or have recently embarked on entering the global logistics chain/market. Easy to follow and packed with tons of helpful information, it serves as a springboard to larger texts for more detailed information. Beginning with an introduction to both the “whats” and “whys” of global logistics, the book sheds light on how global logistics demands the involvement of not only all elements of the logistics enterprise – e.g., design, logistics engineering, supply, storage/distribution, maintenance, transportation, returns/re-manufacturing, etc. – but also all elements of the business enterprise. In no time, it’ll get you up to speed on the whole-enterprise logistics elements that should be considered in the decision to enter and excel in providing logistics end-items, goods, and services to a global customer. Deliver global disaster and relief logistics support Explore global manufacturing and distribution logistics Provide logistics services for foreign customers Adapt domestic logistics to foreign operating environments Written by a team of SOLE – The International Society of Logistics credentialed practitioners and academicians, Global Logistics for Dummies makes it easier than ever to succeed in this ever-growing field.

Students of logistics, transportation, and supply chain management, as well as international managers will find this text an essential reference for understanding how cargo is moved around the world.

Global Logistics Network Modelling and Policy provides guidelines on quality policy, covering investments, management and planning for port and hinterland infrastructure, roads, railways and inland waterway ports. The book first describes the authors’ concept and formulation models, followed by a description and analysis of the applied data. As shipping companies fiercely compete in an effort to achieve greater efficiency and impact infrastructure policy and plan for the entire supply chain, they

need tactics that drive quality transportation policy and new ways to model and simulate worldwide cargo movements, all while estimating demand and capacity of systems. This book provides quantitative tools for modeling, analysis, and simulation of worldwide, inter-modal cargo movement - helping forecast the impacts of logistics and related policies in each region of the world. It covers useful applications for every region of the world, allowing policymakers to tailor results for their own specific uses. Delivers sophisticated quantitative tools for modeling simulations, providing powerful analysis of global intermodal cargo movements Features examples of tools applied to logistical policy situations in every region of the world Serves as a bridge between theory and practice in the field of freight transportation research Provides detailed, data-supported case studies and real-world examples for transportation modelers, planners and policymakers

Effective logistics and distribution is essential to the long-term success of a company and is an area of constant innovation. Taking an international perspective, this book outlines the current situation and provides useful ideas and practical information on trends. This edition has been updated to cover: the strategic development of logistics and the supply chains; the design and implementation of logistics strategies; the continuing integration of the supply chain; the developments in e-commerce; the effects of lean and agile operations; measuring and improving performance; environmental issues; and international views on logistics.

Global logistics entails issues in facility location, distribution networks, routing & scheduling of deliveries by different modes of travel, crew scheduling & management of supply chains. This text examines modes, general issues, logistics in specific regions, free-trade zones & innovations in international logistics.

[International Logistics](#)

[Global Logistics and Supply Chain Management](#)

[Supply Chain and Logistics in National, International and Governmental Environment](#)

[Global Logistics Network Modelling and Policy](#)

[Quantification and Analysis for International Freight](#)

[Management Science, Logistics, and Operations Research](#)

[Fashion Supply Chain and Logistics Management](#)

[Concepts and Models](#)

Taiwan Edition

The development of international trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network, manufacturing/processing/assembly process, and procurement activity in such a way that

customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E. Branch. (978-0-415-36286-3) Maritime Economics: Management and Marketing, Alan E. Branch. (978-0-748-73986-8)

Both academia and the real world are showing a vastly increased interest in international logistics. Although this book covers the entire topic, it may not contain sufficient detail to answer all questions. The topic-and the challenge is much larger than any single book can cover! A number of people helped us, and their assistance should be recognized. They include Robert L. Argentieri, Eunice Coleman, Patricia J. Daugherty, Robert Derbin, Robert Hannus, Ken Knox, Douglas Long, Eugene L. Magad, Dale S. Rogers, Robert Rouse, John Silvey, and Clyde Kenneth Walter. This book is designed for both the business world and the classroom. A separate Instructor's Manual has been prepared and may be requested on school letterhead from Chapman & Hall. International Logistics 1 Introduction This book is about international logistics and the international logistics system. International means that it will deal with transactions involving individuals or firms in more than one nation. Logistics means the organized movement of goods, services, and, sometimes, people. Logistics was originally a military term. For example, in author Tom Clancy's novel, Red Storm Rising, Russian General Alekseyev thought to himself about a battlefield situation: "The tactics ... no, amateurs discuss tactics. Professional soldiers study logistics. „1 When one speaks of the intema

tionallogistics system, he means that huge array of carriers, forwarders, bankers, traders, and so on that facilitate international transactions, trades, and movements of goods and services. Communications are important, and a logistics system in cludes whatever communication capability it needs.

Logistics management, 3/e is essential for creating value for both customers and stakeholders. Effective Logistic chains help organizations to compete in both global and domestic markets. Introduction to Logistics Systems Management is the fully revised and enhanced version of the 2004 prize-winning textbook Introduction to Logistics Systems Planning and Control, used in universities around the world. This textbook offers an introduction to the methodological aspects of logistics systems management and is based on the rich experience of the authors in teaching, research and industrial consulting. This new edition puts more emphasis on the organizational context in which logistics systems operate and also covers several new models and techniques that have been developed over the past decade. Each topic is illustrated by a numerical example so that the reader can check his or her understanding of each concept before moving on to the next one. At the end of each chapter, case studies taken from the scientific literature are presented to illustrate the use of quantitative methods for solving complex logistics decision problems. An exhaustive set of exercises is also featured at the end of each chapter. The book targets an academic as well as a practitioner audience, and is appropriate for advanced undergraduate and graduate courses in logistics and supply chain management, and should also serve as a methodological reference for practitioners in consulting as well as in industry.

"This book provides both business and IT professionals a reference for practices and guidelines to service innovation in logistics and supply chain management"--Provided by publisher.

The logistician plays a critical role in the growth of his or her company - in this third edition of Essentials of Logistics, the conceptual framework in which all the stakes and themes of logistics is systematically analyzed, with a strong focus on the role of the supply chain.Indeed, many elements are critical to the successful logistical strateg

[Global Logistics and Distribution Planning](#)

[Global Intermediation and Logistics Service Providers](#)

[Integrated Supply Chain and Logistics Management](#)

[Logistics Management for International Business](#)

[Lean Supply Chain and Logistics Management](#)

[Logistics Management](#)

[International Logistics: Global Supply Chain Management](#)

[Handbook of Research on the Applications of International Transportation and Logistics for World Trade](#)

"The documented benchmarks for success and the many examples help explicate the complexities for the reader. The book is organized and written so that it will be useful as an introduction to the field and also as a reference when special challenges arise for the practicing manager." -- DR. JOHN J. COYLE, Professor Emeritus of Logistics and Supply Chain Management, Department of Supply Chain and Information Systems, Smeal College of Business, Pennsylvania State University "The book is a must-read for all supply chain managers seeking to drive down costs and improve profits and must be read before any investment is made in your supply chain. Get copies for your controller and all senior managers...this book lays it all out." -- DR. RICHARD LANCIONI, Chair, Marketing & Supply Chain Management, Fox School of Business, Temple University

Expert Strategies for Improving Supply Chain and Logistics Performance Using Lean This practical guide reveals how to identify and eliminate waste in your organization's supply chain and logistics function. Lean Supply Chain and Logistics Management provides explanations of both basic and advanced Lean tools, as well as specific Lean implementation opportunities. The book then describes a Lean implementation methodology with critical success factors. Real-world examples and case studies demonstrate how to effectively use this powerful strategy to realize significant, long-term improvements and bottom-line savings. COVERAGE INCLUDES: * Using Lean to energize your supply chain * The eight wastes * Lean opportunities and JIT in supply chain and logistics * Lean tools and warehouse * Global lean supply chain and logistics * Lean opportunity assessment, value stream mapping, and Kaizen event management * Best-in-class use of technology with Lean * Metrics and measurement * Education and training Valuable training slides are available for download.

As modern organizations become more globalized and diverse, they require additional assistance to maintain effective workflows. With the support of intermediary partners, businesses can enhance their various management processes. Global Intermediation and Logistics Service Providers is a comprehensive reference source for the latest scholarly material on outsourcing strategies in contemporary business environments and examines the role of intermediaries in the dynamics of decision-making and process management. Highlighting pivotal discussions across a myriad of relevant

topics, such as open innovation, competitive advantage, and social capital, this book is ideally designed for professionals, practitioners, researchers, and students interested in the impact of service providers within industrial organizations.

Global Logistics Management focuses on the evolution of logistics in the last two decades, and highlights recent developments from a worldwide perspective. The book details a wide range of application-oriented studies, from metropolitan bus routing problems to relief logistics, and introduces the state of the art on some classical applications. The book addresses typical logistic problems, most specifically the vehicle routing problem (VRP), followed by a series of analyses and discussions on various logistics problems plaguing airline and marine systems. The text addresses problems encountered in continuous space, and discusses the issue of consolidation, scheduling, and replenishment decisions together with routing. It proposes a methodology that supports decision making at a tactical and operational level associated with daily inventory management, and also examines the three-echelon logistic network. This material provides numerous examples and additional topics that include: An analysis for the airline industry and a novel approach for airline logistics including fare pricing and seat inventory control The berth-crane allocation problem in container terminals A marine system logistics application Ice navigation problems and factors that affect ice navigation Pharmaceutical warehouse route design problems An application in healthcare logistics in which medical suppliers are evaluated through a fuzzy linguistic representation model A real data-driven simulation model that outputs a new shuttle system A model that integrates routing and batching problems Joint replenishment and transportation problems Global Logistics Management clearly illustrates logistic problems encountered in many different application areas, and provides you with the latest advances in classical applications.

A full-color textbook covering all of the concepts of international logistics. This textbook is written from the perspective of the users, those managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (2010 Incotermsc rules), exchange rate exposure hedges, international insurance, Customs clearance, agency and distributorship sales contracts, packaging, transportation, and security issues.

The fashion industry has a dynamic, ever-changing landscape. The last decade has seen a shift in consumer expectations and a heightened dependence on efficient and effective supply chain management. These shifts in the consumer mentality have already forced apparel retailers to adapt, making changes throughout their organisations to maintain consumer loyalty. This new text provides an overview of the latest trends and advances in fashion supply chain management and logistics, including: The fundamentals of fashion supply chain management Strategic management of the fashion supply chain, including the planning aspect of management Technology in fashion supply chain management Radio-frequency identification (RFID) and interoperability Drawing on the expertise of academics,

researchers and industry experts, including a wealth of real-life international cases, this book is ideal for advanced undergraduate and postgraduate students and academics of fashion management, logistics and supply chain management, as well as practising professionals.

Finance and Risk Management for International Logistics and the Supply Chain presents a detailed overview of financial and risk management tools, activity-based costing, and multi-criteria decision-making, providing comprehensive guidance for those researching and working in logistics and supply chain management. The book breaks new ground, combining the expertise of leading authorities to analyze and navigate the funding components for these critical transportation functions. As the international logistics and supply chain transportation fields have recently received heavy investments, this research and the theory behind it provide a timely update on risk management, finance and legal and environmental impacts. Users will find sections that address the wide-ranging issues related to this emerging field that are presented from an international and holistic perspective. Provides a valuable reference covering the full slate of financial issues of interest to global players in the international transport, logistics and supply chain industries Covers a truly international perspective, addressing a diverse variety of worldwide transport, logistics and supply chain contexts Features finance and risk-management strategies related to the banking industry, exchange rates, fuel prices, climate-related funding, freight derivatives and legal aspects

In today's globalised economic development, international transactions form an integral part of economic activities. Logistics Management encompasses planning and management of all activities, involving sourcing and procurement of cargo by effective and economically feasible coordination and collaboration with channel partners, and provision of product and service packages from point-of-origin to point-of-consumption at the right time and at the right place. This book gives, with theoretical and practical expertise, a comprehensive coverage of the logistic concepts, techniques, and their applications in the world cargo industry. Besides, it provides an in-depth understanding of the strategic framework of Logistics Management, the technologies, and the components used in logistic operations. It also covers export-import trade and documentations, shipping formalities, warehouse and inventory management, ERP concepts, logistics operation of major ports—and more. Key Feature : Case Studies are provided at the end of most chapters, which tend a practical orientation to the subject. This book is primarily intended as a text for postgraduate students of Management (MBA/MIB) and Commerce (M.Com.IB). It will also prove useful for the students of those engineering disciplines where the subject is prescribed as an elective course. In addition, practising managers in international business will find the book valuable as a reference

[Logistics & Supply Chain Management](#)

[Strategies for Management](#)

[Finance and Risk Management for International Logistics and the Supply Chain](#)

[Essentials of Logistics and Management](#)

[Sustainable Logistics and Strategic Transportation Planning](#)

[Introduction to Logistics Systems Management](#)

[Service Science and Logistics Informatics: Innovative Perspectives](#)

[The Management of International Trade Operations](#)

The logistics developed by multinational companies consist of many mechanisms and processes. Understanding how they work as well as how different frameworks can result in an efficient system of logistics management is no easy task. Robert Chira, a faculty member at Dimitrie Cantemir University in Bucharest, Romania, explains how logistics work in this textbook geared for students and businesspeople. Taking a step-by-step approach, he introduces readers to logistics, explains the importance of logistics in a business environment, and delves into integrated logistics. He also explores how globalization is affecting logistics management, how logistics can provide companies with a competitive advantage, how to implement the latest competitive strategies offered by financial institutions, and why customer service must be a key part of any strategy. Moreover, he provides examples of how companies in Romania have leveraged logistics management in different sectors to achieve lasting success. Unlike other textbooks on logistics, this one goes beyond theory to provide ways to improve logistics in order to accomplish performance objectives. Build a business built to last, and outperform competitors with the lessons in International Logistics Management.

Logistics is an integral part of our everyday life. Today it influences more than ever a large number of human and economic activities.

In this book, authors try to illustrate some advanced logistics and supply chain management topics, recently mentioned by academic and industrial personnel. This book has been organized in 12 chapters such that the reader can study each chapter not only independently as shown in Fig. 1; but also as part of a whole. If someone wants to study the book more deeply, the suggested approach for this study is shown in Fig. 2. So the readers of this book may be divided into at least two groups: (1) students in Master's courses or higher, who can use this book in their courses as a whole, and (2) experts who want to learn more about a new topic in logistics and supply chain management; this group may want to read a chapter about a special topic that is found in this book. In the context of global competition, the more latent topics in logistics supply chain management are fast growing. This book falls within this perspective and presents 12 chapters that well illustrate the variety and complexity of these topics. This book is organized as follows: Chapter 1 introduces logistics and supply chain management and contains some primal definitions about these two concepts; some obstacles, prerequisites and infrastructures of modernized logistics and supply chain management and global supply chain management are illustrated.

The UK's bestselling book on logistics and supply chain management – over 100,000 copies sold. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies “go to market” along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical.

International transportation and logistics is a part of supply chain process and logistics management is the business field that applies management principles to logistics operations for efficient flow of materials moving and exchanging through the industrial and economic system. The purpose of this book is basically to introduce students and logistics specialists a combination of instructional, updated and practical guidelines on international transportation, freight services and logistics applications. In addition, such interrelated concepts as customs, export-import procedures, Incoterms and their methodologies along with real-life situations and examples are explored. This book is comprised of nine chapters: Transportation and Trade, Introduction to International Logistics, International Sea Transport, International Air Transport, International Road and Rail Transport, International Logistics Applications - with a particular focus on the accounting and financial aspects of Balance of Payments and Bill of Lading (B/L), INCOTERMS, Export-Import Procedure and International Trade through Turkish Customs.

Logistics Management is a comprehensive textbook designed to meet the requirements of postgraduate management students specializing in Operations or International Business. Written in a student-friendly style, it describes the theory extensively and provides numerous figures and exhibits showcasing managerial aspects of Logistics Management. The book is divided into 4 parts. Part I, Introduction to Logistics and Integration, introduces the basic concepts of Logistics, its relevance and relation with supply chain management in both, national and international scenarios. Part II, Logistics Delivery and Fulfilment, covers unitization, palletization and containerization along with various forms of transport including surface, marine, and air. This section also deals with material handling and role of ports in facilitating international logistics. Following this, Part III, Logistics Documentation and Processes, includes chapters on role of customs in regulating international trade, insurance and processes of documentation related to domestic and international trade. The concluding section, Part IV, Logistics Strategy and SCM, provides discussions on system planning, warehousing, inventory management and technology in logistics. With the inclusion of real life case studies in Indian context and written in a simple manner, this book will be useful for students and young professionals.

The tactical organization of resources is a vital component to any industry in modern society. Effectively managing the flow of materials through various networks ensures that the requirements of customers are met. Sustainable Logistics and Strategic Transportation Planning is a pivotal reference source for the latest research on the management of logistics through the lens of sustainability, as well as for emerging procedures that are particularly critical to the transportation sector. Highlighting international perspectives, conceptual frameworks, and targeted investigations, this book is ideally designed for policy makers, professionals, researchers, and upper-level students interested in logistics and transport systems.

Knowledge management has been widely applied to various industries as a good strategy to help improve firms' performance. As globalisation accelerates and international trade increases more and more, maritime transport operations have become one of the vital industries to receive large attention from international managers. This is because the managers have perceived that the maritime transport system is an integrated entity within the global logistics and supply chain, and it should be therefore managed in the most efficient and effective ways possible, as an organic body within a global logistics system. Taking this approach, this book examines how maritime transport operators – such as shipping companies, port terminal operators and freight forwarders – could successfully play a role within the global logistics flow wherein they are embedded by improving their logistic value, i.e. maritime logistics value. As per the objective, the current book suggests a knowledge management based solution. It attempts to systematically investigate what types of knowledge are needed in the

maritime logistics industry, how maritime operators could effectively acquire the knowledge, and whether the acquired knowledge would help maritime operators enhance maritime logistics value. This book provides not only comprehensive understandings of knowledge management strategy, but also its practical application to the maritime logistics industry. This would therefore be a useful guidebook for the managers, academics, and undergraduate / postgraduate students in the field of maritime transport and global logistics, to help them to gain comprehensive knowledge of the application of knowledge management strategy to the industry.

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[Global Logistics Management](#)

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[Text and Cases](#)

[Strategic Logistics Management](#)