

File Type PDF The One Hour  
Content Plan: The  
Solopreneurâ€™s Guide To A  
**The One Hour Content  
Plan: The  
Solopreneurâ€™s Guide  
To A Yearâ€™s Worth  
Of Blog Post Ideas  
In 60 Minutes And  
Creating Content That Hooks  
And Sells**  
**To A Yearâ€™s Worth  
Of Blog Post Ideas In 60**

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Content Plan: The  
**Minutes And Creating  
Content That Hooks And  
Sells**  
Ideas In 60 Minutes And  
***Content marketing is a  
mystery. It seems like***  
And Sells

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Content Plan: The

*you'll drown if you take  
one step into the pool  
of what content  
marketing is. You've  
heard about it and don't  
understand the  
definition. If these*

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Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***three statements or  
similar statements  
resonate with you, then  
chances are you are a  
beginner in the content  
marketing industry.***

***Someone told you that***

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***your business needs  
content marketing. You  
read an article and  
decided you need to know  
more. Everyone is using  
content marketing, so  
you should too-again,***

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Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***these are truths and  
statements that are  
circulating in the  
business world. You have  
chosen to look at***

***Content Marketing:  
Social Media Content***

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Solopreneur's Guide To A  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***Marketing because you  
have questions and you  
want answers. In this  
book you will learn:  
-What is content  
marketing? -How has it  
evolved? -What can it do***

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Creating Content That Hooks  
And Sells

***for me? -What are the  
advantages and  
disadvantages? As an  
added bonus you will  
also learn: -How to use  
the benefits of content  
marketing to launch a***



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Solopreneur's Guide To A  
**successful strategy.**  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells  
**-Some of the easiest  
content strategies to  
get you started. -How to  
market for different  
social media platforms  
with success. -The**

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Solopreneur's Guide To A  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***upcoming trends that  
will matter to your  
success. -Top 10  
mistakes in content  
marketing to avoid.  
Content marketing is  
something any business***

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***Solopreneur's Guide To A  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells  
owner can do, whether  
you are a new company or  
not. Every business does  
need a marketing  
strategy for their  
content to reach more  
consumers and gain more***

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Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***sales. Your business  
goal is to generate  
revenue. Start making  
this happen by taking  
your piece of the  
content marketing pie  
and making it work for***

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Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***you. So what are you  
waiting for? Take  
action, not now, but  
right now, and grab your  
copy, today!***

***Alex Rogo is a harried  
plant manager working***

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Yearâ€™s Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***ever more desperately to  
try and improve  
performance. His factory  
is rapidly heading for  
disaster. So is his  
marriage. He has ninety  
days to save his plant -***

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Creating Content That Hooks  
And Sells

***or it will be closed by  
corporate HQ, with  
hundreds of job losses.  
It takes a chance  
meeting with a colleague***

***from student days -***

***Jonah - to help him***

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Solopreneur's™ Guide To A  
*break out of  
conventional ways of  
thinking to see what  
needs to be done.*  
Year's™ Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

*Described by Fortune as  
a 'guru to industry' and  
by Businessweek as a*



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**'genius', Eliyahu M.  
Goldratt was an  
internationally  
recognized leader in the  
development of new  
business management  
concepts and systems.**

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Yearâ€™s Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***This 20th anniversary  
edition includes a  
series of detailed case  
study interviews by  
David Whitford, Editor  
at Large, Fortune Small  
Business, which explore***

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Ideas In 60 Minutes And  
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And Sells

***how organizations around  
the world have been  
transformed by Eli  
Goldratt's ideas. The  
story of Alex's fight to  
save his plant contains  
a serious message for***

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*all managers in industry  
and explains the ideas  
which underline the  
Theory of Constraints  
(TOC) developed by Eli  
Goldratt. Written in a  
fast-paced thriller*

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And Sells*

**style, The Goal is the  
gripping novel which is  
transforming management  
thinking throughout the  
Western world. It is a  
book to recommend to  
your friends in industry**

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Solopreneur's Guide To A  
**- even to your bosses -  
Year's Worth Of Blog Post  
but not to your  
Ideas In 60 Minutes And  
competitors!  
Creating Content That Hooks  
Reach more customers  
And Sells  
than ever with TARGETED  
CONTENT Epic Content  
Marketing helps you**

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Yearâ€™s Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***develop strategies that  
seize the competitive  
edge by creating  
messages and “stories”  
tailored for instant,  
widespread distribution  
on social media, Google,***

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***and the mainstream  
press. It provides a  
step-by-step plan for  
developing powerful  
content that resonates  
with customers and  
describes best practices***



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Ideas In 60 Minutes And  
Discoverability. Joe  
Pulizzi is a content  
marketing strategist,  
speaker and founder of  
the Content Marketing

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***Institute, which runs  
the largest physical  
content marketing event  
in North America,  
Content Marketing World.***

***"To build a successful  
business, you need to***

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Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
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***stop doing random acts  
of marketing and start  
following a reliable  
plan for rapid business  
growth. Traditionally,  
creating a marketing  
plan has been a***

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*difficult and time-  
consuming process, which  
is why it often doesn't  
get done. In The 1-Page  
Marketing Plan, serial  
entrepreneur and  
rebellious marketer*

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Yearâ€™s Worth Of Blog Post  
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**Allan Dib reveals a  
marketing implementation  
breakthrough that makes  
creating a marketing  
plan simple and fast.  
It's literally a single  
page, divided up into**

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*nine squares. With it*  
*you'll be able to map*  
*out your own*  
*sophisticated marketing*  
*plan and go from zero to*  
*marketing hero. Whether*  
*you're just starting out*

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Ideas In 60 Minutes And  
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And Sells

***or are an experienced  
entrepreneur, The 1-Page  
Marketing Plan is the  
easiest and fastest way  
to create a marketing  
plan that will propel  
your business growth" --***

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And Sells

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QuickRead.com/App](https://www.QuickRead.com/App) and  
get access to hundreds  
of free book and***



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**audiobook summaries.**  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells  
**Learn the Solopreneur's  
guide to a year's worth  
of blog post ideas in  
just 60 minutes and  
learn to create content  
that sells and hooks.**

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*Imagine what it would be  
like to never run out of  
blog post ideas. How  
would your blog and  
business change? Imagine  
knowing exactly what to  
create, when to create*

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*Solopreneur's Guide To A  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells*

***it, and what results it  
would drive. Imagine if  
your offers became  
seductive magnets of  
yes! that readers  
couldn't resist. In  
today's world, content***

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***Solopreneur's Guide To A  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells***  
***creation is becoming  
more important than ever  
for businesses and  
bloggers, but what's the  
secret to creating  
content that sells?  
Throughout The One Hour***

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Content Plan: The

Solopreneur's Guide To A  
Year's Worth Of Blog Post  
**Content Plan, you'll  
learn the following: -**

Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells  
**Three core ways to  
instantly generate  
content ideas with ease.**

**- The 5 types of content  
that will turn your**

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Solopreneur's Guide To A  
*reader into a buyer. -*  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells  
*The fastest way to  
determine your brand  
voice so that you create  
content that fits you.  
So if you want to learn  
all this and more, keep*

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*reading to learn how you  
can use the one-hour  
content plan to help you  
generate countless  
ideas. Discover how you  
can generate a full  
year's worth of traffic*

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Content Plan: The  
Solopreneur's Guide To A  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***building and sales-  
boosting content ideas  
in just 60 minutes or  
less.***

***Are you venturing in the  
online teaching world  
overwhelmed and lacking***



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Yearâ€™s Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***focus? Do you find  
yourself struggling to  
turn your ideas into  
income so people will  
stop asking you to find  
a \*real job\*? You've  
heard of people teaching***

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Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***online, and you're both  
attracted and  
intimidated by the idea.  
If it was just about  
teaching, you'd be happy  
to share all you know on  
your blog, a podcast or***

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And Sells*

***a youtube channel. But  
how can you make a  
business out of it so it  
doesn't overwhelm you,  
stress you out, turn you  
into a sleazy sales  
person or a lifeless***

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*money-making machine?*  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells  
*Can you sell what you  
know with integrity and  
honesty, impacting and  
transforming people's  
lives? Do you need some  
special skills to teach*

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Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***online, or can you start  
small right now, polish  
up your system so you  
work smarter, not  
harder? Why Opted Out of  
the \*Real Job?\* Opted  
Out of the \*Real Job\* is***

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Solopreneur's Guide To A  
*your concise companion  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells*  
*on this journey. It's  
for those who want to  
take action, and it's  
written by people who  
have tried these  
principles in their own*

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Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***business. If you wish to  
transition from your  
current office or  
classroom job into  
teaching online but are  
afraid of losing your  
mind and money and are***

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Solopreneurâ€™s Guide To A  
Yearâ€™s Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***overwhelmed with the  
marketing ideas, this  
short book will provide  
you with realistic  
advice on how to start  
small, be consistent,  
and work from your core***



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Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells.

***values while making  
impact and income. In  
the book you'll learn  
how to use what you know  
to inspire change by  
teaching online. Build  
systems that will help***

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Solopreneur's Guide To A  
*your small business  
stand out and scale.*

Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells  
*Sell your expertise, not  
hours. Work smarter and  
reach farther. We've  
been teaching online for  
several years, and we*

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Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***understand that the  
tools have gone through  
a number of changes.  
Therefore, opted out of  
the \*Real Job\* focuses  
more on the fundamental  
principles of a small***

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Solopreneur's Guide To A  
*and smart online*  
Year's Worth Of Blog Post  
*business that can be*  
Ideas In 60 Minutes And  
*applied at any time,*  
Creating Content That Hooks  
*such as: Growth mindset*  
And Sells  
*Ideal client search*  
*Content creation that*  
*connects Website that's*

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*more than a pretty  
picture Memorable  
branding Niche finding  
with clarity Social  
media strategy that  
works Investment into  
business growth*

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Yearâ€™s Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells*

***Delegation Online course  
creation, and more! We  
wrote this handbook to  
share our vision and  
strategy for starting  
and scaling an online  
teaching business that***

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Solopreneur's Guide To A  
*can find its audience,  
Year's Worth Of Blog Post  
zest, and purpose amidst  
Ideas In 60 Minutes And  
oversized corporate  
blandness. Opted out of  
Creating Content That Hooks  
And Sells  
the \*Real Job\* will help  
you cut through the  
overwhelm by starting*

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Solopreneur's Guide To A  
*from the core.*  
Year's Worth Of Blog Post  
Accompanied with a free  
Ideas In 60 Minutes And  
journal (downloadable  
Creating Content That Hooks  
link inside), the  
And Sells  
lessons from each  
chapter will turn into  
mini action plans that



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***solopreneur's Guide To A  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells***  
***you can implement in a  
way that will most  
benefit your business.  
The book is a navigation  
tool for teachers,  
coaches and other  
professionals who want***

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***to create a smart system  
for teaching online  
without gimmicks, sleazy  
tactics and tricks that  
don't last. This is the  
roadmap we've used to  
make our businesses***

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Solopreneur's Guide To A  
***viable in 18 months.***

***A comprehensive, well-  
written and beautifully  
organized book on  
publishing articles in  
the humanities and  
social sciences that***

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***will help its readers  
write forward with a  
first-rate guide as good  
company.' - Joan Bolker,  
author of Writing Your  
Dissertation in Fifteen  
Minutes a Day `Humorous,***

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Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

**direct, authentic ... a  
seamless weave of  
experience, anecdote,  
and research.** -

**Kathleen McHugh,  
professor and director  
of the UCLA Center for**

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*the Study of Women Wendy  
Laura Belcher's Writing  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells*  
*Your Journal Article in  
Twelve Weeks: A Guide to  
Academic Publishing  
Success is a  
revolutionary approach*

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Ideas In 60 Minutes And  
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***to enabling academic  
authors to overcome  
their anxieties and  
produce the publications  
that are essential to  
succeeding in their  
fields. Each week,***

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**readers learn a  
particular feature of  
strong articles and work  
on revising theirs  
accordingly. At the end  
of twelve weeks, they  
send their article to a**



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Ideas In 60 Minutes And  
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***journal. This invaluable  
resource is the only  
guide that focuses  
specifically on  
publishing humanities  
and social science  
journal articles.***

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**The #1 New York Times  
bestseller. Over 2  
million copies sold!  
Tiny Changes, Remarkable  
Results No matter your  
goals, Atomic Habits  
offers a proven**

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***framework for  
improving--every day.  
James Clear, one of the  
world's leading experts  
on habit formation,  
reveals practical  
strategies that will***

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*teach you exactly how to  
form good habits, break  
bad ones, and master the  
tiny behaviors that lead  
to remarkable results.  
If you're having trouble  
changing your habits,*

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Ideas In 60 Minutes And  
Creating Content That Hooks  
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***the problem isn't you.  
The problem is your  
system. Bad habits  
repeat themselves again  
and again not because  
you don't want to  
change, but because you***

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Ideas In 60 Minutes And  
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And Sells

***have the wrong system  
for change. You do not  
rise to the level of  
your goals. You fall to  
the level of your  
systems. Here, you'll  
get a proven system that***

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***can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life***

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***and work. Here, he draws  
on the most proven ideas  
from biology,  
psychology, and  
neuroscience to create  
an easy-to-understand  
guide for making good***



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Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***habits inevitable and  
bad habits impossible.  
Along the way, readers  
will be inspired and  
entertained with true  
stories from Olympic  
gold medalists, award-***

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Solopreneurâ€™s Guide To A  
*winning artists,  
Yearâ€™s Worth Of Blog Post  
business leaders, life-  
Ideas In 60 Minutes And  
saving physicians, and  
Creating Content That Hooks  
star comedians who have  
And Sells  
used the science of  
small habits to master  
their craft and vault to*

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Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

***the top of their field.  
Learn how to: • make  
time for new habits  
(even when life gets  
crazy); • overcome a  
lack of motivation and  
willpower; • design your***

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***environment to make  
success easier; • get  
back on track when you  
fall off course; ...and  
much more. Atomic Habits  
will reshape the way you  
think about progress and***

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And Sells

***success, and give you  
the tools and strategies  
you need to transform  
your habits--whether you  
are a team looking to  
win a championship, an  
organization hoping to***

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And Sells

***redefine an industry, or  
simply an individual who  
wishes to quit smoking,  
lose weight, reduce  
stress, or achieve any  
other goal.***

**[How to Maximize Your](#)**

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**Reach and Boost Your  
Bottom Line Every Time  
You Hit Publish  
Opted Out of the \*Real  
Job\***

**The 4-hour Workweek**

**The 5 AM Club**

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[The Psychology of Price](#)  
[Atomic Habits](#)

[A Novel](#)

[But I'm Not an Expert!](#)

[Momo](#)

[The "no-nonsense" SEO](#)  
[Playbook for Getting](#)



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Your Website Found on  
Google  
Web Analytics  
The Story Engine  
Secrets for Blogging  
Your Way to a Six-Figure  
Income

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***In Five Years***  
***300 Email Marketing Tips***  
***They Ask, You Answer***  
Content Machine outlines a  
strategy for using content  
marketing to build a 7-figure  
business with zero advertising.

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**Whether you are a blogger, content marketer, entrepreneur or marketing manager, Content Machine will help you see the return you deserve from your content marketing efforts.**

**A job-search manual that gives career seekers a systematic, tech-**

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**savvy formula to efficiently and  
effectively target potential  
employers and secure the essential  
first interview. The 2-Hour Job  
Search shows job-seekers how to  
work smarter (and faster) to secure  
first interviews. Through a  
prescriptive approach, Dalton**

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**explains how to wade through the Internet's sea of information and create a job-search system that relies on mainstream technology such as Excel, Google, LinkedIn, and alumni databases to create a list of target employers, contact them, and then secure an**

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**interview—with only two hours of effort. Avoiding vague tips like “leverage your contacts,” Dalton tells job-hunters exactly what to do and how to do it. This empowering book focuses on the critical middle phase of the job search and helps readers bring organization to what**

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is all too often an ineffectual and  
frustrating process.

The revolutionary guide that  
challenged businesses around the  
world to stop selling to their buyers  
and start answering their questions  
to get results; revised and updated  
to address new technology, trends,

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**the continuous evolution of the  
digital consumer, and much more**

**In today's digital age, the traditional  
sales funnel—marketing at the top,  
sales in the middle, customer  
service at the bottom—is no longer  
effective. To be successful,  
businesses must obsess over the**



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Creating Content That Works  
And Sells

**questions, concerns, and problems  
their buyers have, and address  
them as honestly and as thoroughly  
as possible. Every day, buyers turn  
to search engines to ask billions of  
questions. Having the answers they  
need can attract thousands of  
potential buyers to your**

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**company—but only if your content  
strategy puts your answers at the  
top of those search results. It's a  
simple and powerful equation that  
produces growth and success:**

**They Ask, You Answer. Using these  
principles, author Marcus Sheridan  
led his struggling pool company**

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**from the bleak depths of the  
housing crash of 2008 to become  
one of the largest pool installers in  
the United States. Discover how his  
proven strategy can work for your  
business and master the principles  
of inbound and content marketing  
that have empowered thousands of**

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And Sells**

**companies to achieve exceptional growth. They Ask, You Answer is a straightforward guide filled with practical tactics and insights for transforming your marketing strategy. This new edition has been fully revised and updated to reflect the evolution of content marketing**

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**and the increasing demands of  
today's internet-savvy buyers. New  
chapters explore the impact of  
technology, conversational  
marketing, the essential elements  
every business website should  
possess, the rise of video, and new  
stories from companies that have**

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Ideas In 60 Minutes And  
Creating Content That Works  
And Sells

**achieved remarkable results with  
They Ask, You Answer. Upon  
reading this book, you will know:  
How to build trust with buyers  
through content and video. How to  
turn your web presence into a  
magnet for qualified buyers. What  
works and what doesn't through**

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**new case studies, featuring real-world results from companies that have embraced these principles. Why you need to think of your business as a media company, instead of relying on more traditional (and ineffective) ways of advertising and marketing. How to**

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**achieve buy-in at your company  
and truly embrace a culture of  
content and video. How to  
transform your current customer  
base into loyal brand advocates for  
your company. They Ask, You  
Answer is a must-have resource for  
companies that want a fresh**



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**approach to marketing and sales  
that is proven to generate more  
traffic, leads, and sales.**

**"The Story Engine provides your  
with everything you need to reap  
the benefits of content marketing.  
You'll learn how to plan content  
marketing success early, and how**

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**to avoid common pitfalls. We will explore how to build a team to handle time-consuming parts of creation and still feel secure knowing that your content fits your unique brand. All this without breaking your budget"--Back cover. Click flashlights, light lanterns, and**

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**get ready to turn electric lights out to celebrate Earth Hour! Wherever you come from, you can help our planet. Kids around the world use electric energy to do all kinds of things--adults do, too! From cleaning the clothes we play in, to lighting up our dinner tables, to**

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Ideas In 60 Minutes. And  
keeping us warm and toasty when  
the weather is cold, electricity is a  
huge part of our lives.

Unfortunately, it can also have a big  
impact on our planet. Earth Hour--a  
worldwide movement in support of  
energy conservation and  
sustainability--takes place each

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**March and is sponsored by the  
World Wildlife Fund for Nature  
(WWF). During Earth Hour,  
individuals, communities, and  
businesses in more than 7,000  
cities turn off nonessential electric  
lights for one hour. Across each  
continent--from the Eiffel Tower to**

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Ideas In 90 Minutes And  
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**the Great Wall of China to the  
Statue of Liberty--one small act  
reminds all of us of our enormous  
impact on planet Earth.  
Worried that you're not creating  
enough content for the ever-  
growing number of online  
platforms? Does the process of**

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Ideas In 60 Minutes And  
Creating Content That Hooks  
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**content creation make you feel like  
you're on a hamster-wheel - but  
you're still not having the impact  
that you desire? The fact is, most  
content never achieves its full  
potential because it only reaches a  
small proportion of its intended  
audience. Good news: it does not**

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need to be this way! Content 10x:  
Year's™ Worth Of Blog Post  
More Content, Less Time,  
Maximum Results is the ultimate  
guide to reaching your audience via  
the power of content repurposing.  
A no-nonsense, implementable  
guide to repurposing every type of  
content that you can create.



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**Whether you're an entrepreneur,  
business owner or marketing  
professional, this is the book for  
you if you want to master the art  
and science of content  
repurposing. Save time, grow your  
business and reach a bigger  
audience than you ever dreamt**

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possible.

A primer on the future of PR,  
marketing and advertising — now  
revised and updated with new case  
studies "Forget everything you  
thought you knew about marketing  
and read this book. And then make  
everyone you work with read it,

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too." —Jason Harris, CEO of  
Mekanism Megabrands like  
Dropbox, Instagram, Snapchat, and  
Airbnb were barely a blip on the  
radar years ago, but now they're  
worth billions—with hardly a dime  
spent on traditional marketing. No  
press releases, no TV commercials,

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**no billboards. Instead, they relied on growth hacking to reach users and build their businesses. Growth hackers have thrown out the old playbook and replaced it with tools that are testable, trackable, and scalable. They believe that products and businesses should be**

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**modified repeatedly until they're  
primed to generate explosive  
reactions. Bestselling author Ryan  
Holiday, the acclaimed marketing  
guru for many successful brands,  
authors, and musicians, explains  
the new rules in a book that has  
become a marketing classic in**

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**Silicon Valley and around the world. This new edition is updated with cutting-edge case studies of startups, brands, and small businesses. Growth Hacker Marketing is the go-to playbook for any company or entrepreneur looking to build and grow.**

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**Are you scrambling to fill your content pipeline week after week with little to show for it in terms of results? No subscribers. No brand authority. No shares. Do you wish you had a yearly plan for your content based around your products and services-one that**

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**helps you create content that  
doesn't just languish on your blog's  
virtual shelves but that actually  
brings you sales? Do you  
desperately desire a content  
workflow that doesn't seem crazy  
overwhelming? If you think your  
content does nothing for you and**



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that it's a waste of time... If you've  
been leaving the return on  
investment from the time you've  
spent creating content to chance or  
luck, then you could use the  
Profitable Content System! If you  
offer products or services and want  
to create content that directly

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Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

**drives sales, this book will be right  
up your alley. Here's what's packed  
in this how-to guide: How to  
strategically create an array of  
content pieces that make your  
products and services fly off your  
virtual shelves. This ONE  
framework is all you need to**

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In Just 60 Minutes And  
Creating Content That Rocks  
And Sells

**seamlessly move your subscriber through his/her purchasing journey. The 8-step system that brought in \$14,000 in sales and how you can replicate that for your own business. Why content repurposing has NEVER worked for you and the minimum viable repurposing**

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Ideas In 60 Minutes And  
Creating Content Frameworks  
And Sells

**method that will change that. Grasp  
the ins-and-outs of how to map out  
and launch your own profitable  
content campaigns to skyrocket  
your business (no more confusion;  
just an actionable plan for results).  
Marketing blueprints that you can  
follow (examples for service-based,**

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**coaching, and digital-product businesses). Imagine delivering the right type of content that not only delights your audience but also leads to your Stripe and PayPal accounts pinging with joy... Imagine having the confidence that comes from knowing that every month will**

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And Sells

**be a solid four- or five-figure month even when you do minimum viable promotions... That's the power of a profit-driven method of content planning. It'll radically change how you approach content and plan your business. Ready to discover a system that supercharges the**

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**content you create and ties it  
directly to revenue? Then scroll to  
the top and click or tap "Buy Now."  
You don't just want random content  
pieces. You want sales. You'll learn  
how to harness the Profitable  
Content System to deliver those in  
abundance.**

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Meera Kothand \(Summary\)](#)

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Dieting](#)

[The 4-hour Chef](#)

[The Carbohydrate Addict's Diet](#)

[The One-Page Content Marketing  
Blueprint](#)



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3 Months to No. 1

The One Hour Plan For Growth

Do Story 60 Minutes And

Get New Customers, Make More

Money, and Stand Out from the

Crowd

A Process of Ongoing Improvement

The Simple Path to Cooking Like a

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Pro, Learning Anything, and Living  
the Good Life](#)

[The Entrepreneur's Guide to  
Creating Wildly Profitable Content  
Without Burnout](#)

[A Lights-Out Event for Our Planet  
Content Machine](#)

[The Hour That Changes the World](#)

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[Ideas In 60 Minutes And](#)  
[Marketing, and Advertising](#)

Does any of this sound  
like you? 1. You never  
know what to write On  
most days you struggle  
to come up with blog

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post ideas and haven't  
planned in advance what  
your content is going to  
be about. You're always  
looking to fill a  
publishing queue. 2. You  
chase after content

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trends You go after what  
you think will make your  
post go viral or get  
more shares. There isn't  
necessarily a thread in  
any of your content  
pieces. 3. Your content

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doesn't have a strong  
link to the products or  
services you offer  
You're not sure how to  
create content to  
promote your products or  
services. If you're

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nodding yes to any of the above, The 1- Hour Content Plan will help you generate countless ideas. To be exact, a full year's worth of traffic building and

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sales boosting content  
ideas in 60 minutes or  
less. Here's what's  
packed in this how-to  
guide: Three core ways  
to INSTANTLY generate  
content ideas with ease.



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Ditch the content  
overwhelm and never ever  
struggle with what to  
write again. 5 types of  
content that will inch  
your subscriber towards  
becoming a buyer and

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sell your products and  
services with ease. (And  
why you need ALL five!)

The fastest way to  
determine your BRAND  
VOICE so that you create  
content that fits you

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like a glove. No "whishy-  
washy" ideas. No  
guessing. 8 MUST-NOT  
neglect elements that  
either make or break  
your blog posts and how  
to optimize each of

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them. The trap that  
bloggers and  
solopreneurs fall into  
with producing content  
and how ways to HOOK  
more eyeballs on your  
content. Imagine for a

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minute how your blog and  
business would change if  
you NEVER run out of  
blog post ideas... You  
know exactly what to  
create, when and what  
results it'll drive.

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And Sells.

Your offers (paid and  
free) become seductive  
magnets of YES! that  
readers cannot resist.  
Every single piece of  
content has a purpose in  
growing your blog and

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business, sells your  
products and services  
for you and builds your  
online presence...

That's the power of a  
content strategy and the  
promise behind the 'One

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Hour Content Plan.'  
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Get your content to work  
harder for you with the  
One Hour Content Plan!



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How to find guilt-free  
time for what you really  
want to do, and why it  
matters Do you feel like  
you're always busy, even  
as your to-do list  
continues to grow? Do

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you think you can't keep  
up as it is, let alone  
add another thing to  
your plate? An award-  
winning journalist, avid  
reader and new mom,  
Karma Brown dreamed of

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writing her first novel.  
But between diapers and  
tight deadlines, how  
could she? Like so many  
of us, she felt  
stretched taut and hyper-  
scheduled, her time a

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commodity over which she  
had lost control. For  
Brown, the answer to  
this problem was to rise  
earlier every day and  
use that time to write.

Although she experienced

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missteps along the way,  
after committing to her  
alarm clock and an  
online community of  
early risers, she

completed a debut novel  
that became a national

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bestseller. In The 4%  
Year's Worth Of Blog Post  
Fix, Karma Brown reveals  
Ideas In 60 Minutes And  
the latest research  
Creating Content That Hooks  
about time management  
And Sells  
and goal-setting and  
shares strategies that  
have worked for her as

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well as for others.  
Refreshingly, her jargon-free approach doesn't include time-tracking spreadsheets, tips on how to squeeze in yoga exercises while cooking

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dinner, or methods that  
add bulk to those never-  
ending lists. How will  
you use this one  
hour-only 4% of your  
day-to change your life?  
Whether you realize it



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or not, your home,  
schedule, and mind are  
filled with clutter.  
Perhaps you wonder why  
you often feel stressed,  
even if though your life  
seems tidy. Why do there

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never seem to be enough  
hours in a day? That's  
clutter at work. Clutter  
is hiding in your home,  
confusing your schedule,  
and stressing your mind  
and body. You need to

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clear away the clutter  
Year's Worth Of Blog Post  
and create a more  
Ideas In 60 Minutes And  
organized life so that  
Creating Content That Hooks  
you are not constantly  
And Sells.  
being distracted by all  
that stuff. You need to  
stop letting clutter

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waste your time and  
energy, so that you can  
instead use these  
resources to live and  
enjoy life! It's time to  
once and for all reclaim  
that time as your own.

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SORTED is your guide to  
a beautiful destination:  
a place where you have  
the time and space you  
need to think clearly,  
discover meaning, and  
embrace life. SORTED is

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And Sells

the detailed system that  
will enable you to  
finally achieve order  
for your schedule, home,  
and future plans. SUMMON

ORDER RECLAIM TRANSFORM

ENJOY DETERMINE

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Having a hard time  
coming up with a content  
marketing strategy that  
works? Looking for a map  
that will take you from  
zero to content  
marketing success as

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fast as possible...  
Year's Worth Of Blog Post  
without the frustration  
Ideas In 60 Minutes And  
and overwhelm? Use this  
Creating Content That Hooks  
step-by-step guide to  
And Sells  
launch a winning content  
marketing strategy in 90  
days, and 2X your



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inbound traffic, leads,  
and sales.

The Neverending Story is  
Michael Ende's best-  
known book, but  
Momo—published six years  
earlier—is the all-ages

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fantasy novel that first  
won him wide acclaim.

After the sweet-talking  
gray men come to town,  
life becomes terminally  
efficient. Can Momo, a  
young orphan girl

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blessed with the gift of  
listening, vanquish the  
ashen-faced time thieves  
before joy vanishes  
forever? With gorgeous

new drawings by Marcel  
Dzama and a new

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translation from the  
Yearâ€™s Worth Of Blog Post  
German by Lucas Zwirner,  
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this all-new 40th  
Creating Content That Hooks  
anniversary edition  
And Sells  
celebrates the book's  
first U.S. publication  
in over 25 years.

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A proven system for  
creating a clear and  
compelling business  
growth plan There are 15  
million businesses in  
the United States, and  
13 million of them don't

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utilize a planning process. Yet having a planning process is the most reliable predictor of whether a business will grow. The One Hour Plan for Growth provides

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And Sells  
a proven system for any  
business to create a  
clear and compelling  
business growth plan  
that fits on a single  
sheet of paper in about  
one hour. This book is a

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quick read, and you and  
Year's Worth Of Blog Post  
your people stay  
Ideas In 60 Minutes And  
energized and focused on  
Creating Content That Hooks  
your top priorities.  
And Sells

Covers the six essential  
elements of the dynamic  
business growth plan:



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Previously the top-rated  
speaker for Stephen  
Covey's organization,  
the author is now a

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successful speaker and  
consultant with some of  
the world's finest small  
and mid-sized companies  
The book delivers a  
proven planning process  
that engages employees,

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develops leadership  
capacity, improves  
performance, and  
accelerates growth.

A medically-tested diet  
plan shows patients how  
to beat the yo-yo effect

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of dieting by correcting  
hyperinsulemia, or  
carbohydrate addiction,  
and includes recipes and  
a menu plan

Do Books provide readers  
with the tools and

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inspiration to live a  
fulfilled and engaged  
life. Whether it's  
mastering a new skill,  
cultivating a positive  
mindset, or finding  
inspiration for a new

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project, these books  
dispense expert wisdom  
on subjects related to  
personal growth,  
business, and slow

living. Written by the  
movers, shakers, and

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Lectures in the United  
Kingdom and the United  
States, Do Books are  
packed with easy-to-

follow exercises, bite-

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size tips, and striking  
visuals. Practical,  
useful, and encouraging,  
each book delivers  
trustworthy, empowering  
guidance so readers can  
succeed in whatever they



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choose to "do." Do Story  
teaches the art of  
telling powerful  
stories. The book  
includes short stories  
on a variety of  
subjects; taken together

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they demonstrate a range  
of effective narrative  
techniques. Vivid,  
enlightening, and  
brimming with practical  
tips, Do Story unlocks  
the secrets to becoming

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a captivating  
Year's Worth Of Blog Post  
storyteller.  
Ideas In 60 Minutes And  
How to Survive and  
Creating Content That Hooks  
Thrive in the Age of  
And Sells  
Digital Disruption with  
the Flow Framework  
The Goal

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The 4% Fix  
Yearâ€™s Worth Of Blog Post  
Ideas In 60 Minutes And  
100 Repeat Customers  
(and Loyal, Raving Fans)  
And Sells  
Buying Your Digital  
Products Without Sleazy  
Marketing Or Selling

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Solopreneurâ€™s Guide To A  
Your Soul  
Yearâ€™s Worth Of Blog Post  
The One-Hour Business  
Ideas In 60 Minutes And  
Plan  
Creating Content That Hooks  
Sorted  
And Sells  
Earth Hour  
Your First 100  
A Revolutionary Approach

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Year's Worth Of Blog Post  
Content Marketing, and  
Ideas In 60 Minutes And  
Today's Digital Consumer  
Creating Content That Hooks  
The Solopreneur's Guide  
And Sells  
to a Year's Worth of  
Blog Post Ideas in 60  
Minutes and Creating

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Content That Hooks and  
Sells  
Yearâ€™s Worth Of Blog Post  
Ideas In 60 Minutes And  
Freedom Through  
Creating Content That Hooks  
Structure  
A Guide to Academic  
Publishing Success  
The Profitable Content

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System  
Year's Worth Of Blog Post  
Content 10x  
Ideas In 60 Minutes And  
Social Media Content  
Marketing  
Creating Content That Hooks  
And Sells  
The Simple and Practical  
Way to Start Anything  
New



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*An edition expanded with more  
than 100 pages of new content  
offers a blueprint for a better life,  
whether one's dream is escaping  
the rat race, experiencing high-end  
world travel, earning a monthly five-  
figure income with zero*

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*management or just living more  
Year's Worth Of Blog Post  
and working less.*

Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells  
*How are some solopreneurs able to  
command attention? How do some  
become experts, while others fade  
into the background as simply  
white noise? How do you stop*

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*Solopreneur's Guide To A  
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And Sells*

*feeling like an imposter or fraud  
when you might as well be this tiny  
speck among the thousands of  
online businesses out there? If  
you've ever said the words "But  
I'm not an expert!" this book is for  
you. This book will address the*

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*fears of thousands of newbies  
struggling to build an influence  
online. You don't have to fake it or  
feel like a fraud. The strategies and  
hacks you'll discover are not  
gimmicks or secrets. These are  
intentional, calculated steps that*

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*you can take to get there. If you've  
ever dreamed of becoming known  
as an expert in your industry but  
aren't sure how to get started, this  
book will show you how. Here's  
what's packed in this how-to guide:  
The FASTEST way to position*

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*yourself as an expert and flaunt  
your credibility and social proof  
(10,000 followers or subscribers  
NOT required) My step-by-step  
roadmap to getting that coveted  
expert tag even if you're starting  
with no list or social media*

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*following The MOST neglected  
aspect of the funnel and how it  
affects your ability to build  
expertise Why minimum viable  
concepts don't just apply to*

*products! Discover what an MVCP  
& MVEM are and how they could*

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*work magic for a time-starved  
solopreneur Unlock the 3-part  
expert quotient--ingredients that  
have propelled several solopreneurs  
to build a successful expert  
business How to create a marketing  
plan (it doesn't need a huge ad*



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*spend or rocket science!) The exact  
content formula to help you claim  
expert status QUICKLY  
(ingredients include 4 main content  
types and 3 content levers) and  
more Imagine describing yourself  
as an expert to others and not*

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Solopreneur's Guide To A

*feeling the slightest twinge of  
anxiety... Imagine becoming highly*

*sought after when you have the  
expert tag attached to a skill set*

*that an audience is hungry for...*

*That's the power of building an  
expert business and the promise*

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*behind "But I'm not an expert!"*

*Whatever your reason for picking  
up a copy of this book, you will walk  
away with ideas to market and  
"sell" yourself as an expert.*

*Intrigued yet? Then scroll to the  
top and click or tap "Buy Now."*

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And Sells

*You'll be surprised at how quickly  
your audience starts to view you as  
an expert when you implement  
these strategies and techniques.*

*What if you had a pool of repeat  
customers and loyal, raving fans  
waiting to buy **EVERY SINGLE***

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*ONE of your digital products?*

*What if you never had to chase or  
wonder where the next sale of your  
digital product is going to come  
from? What if you knew exactly  
how to turn first time visitors into  
subscribers and then loyal*

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Year's Worth Of Blog Post  
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Creating Content That Hooks  
And Sells

*customers who stay and buy again  
and again and again... Nodding*

*YES? Your First 100 will allow you  
to discover how to take the brand  
and business you have right now  
and transform it into one that has  
the potential to build repeat*

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Solopreneur's Guide To A  
*customers and loyal, raving fans.*

Year's Worth Of Blog Post  
*Brand loyalty isn't just for the big*

Ideas In 60 Minutes And  
*brands. Your First 100 will show*

Creating Content That Hooks  
*you how you can tap into the exact*

And Sells  
*loyalty recipe as an online business*

*and brand selling digital products.*

*Here's what's packed into this how-*

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*Solopreneur's Guide To A  
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And Sells*

*to guide: How to be TOP OF  
MIND every single time your ideal  
customer is ready to buy The 4C  
formula to writing emails that hook  
That ONE thing you need to get  
from your ideal customer (without  
this, the ASK gets so much harder)*



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*A DEAD SIMPLE way to structure  
your offers so that your customers  
keep coming back for more How  
the 5P Touch Framework will help  
you burn a single brand footprint  
into all interactions your audience  
has with your business (and why*

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*you need ALL 5!) How you can  
QUICKLY turn your ideal  
customer into a buyer and then a  
loyal, raving fan In Your First 100,  
you will be introduced to a system  
of ideas and questions to think  
about, ask yourself, and apply to*

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*your digital product-based business*  
Year's™ Worth Of Blog Post  
*in 5 core areas so that you can turn*  
Ideas In 60 Minutes And  
*first time visitors into repeat*  
Creating Content That Hooks  
*customers and loyal, raving fans.*

And Sells  
*Imagine for a minute how your*  
*business would change if you never*  
*had to worry about where the next*

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And Sells*

*sale of your digital product is going  
to come from... Your offers (paid  
and free) become seductive  
magnets of YES! that your  
audience can't resist. Your  
audience is sold on whatever you  
put on sale because it's from YOU*

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*and they want it. Every core area in  
your business is intentional and  
works toward creating a brand  
experience that attracts your tribe-  
your repeat customers and loyal,  
raving fans. That's the power of the  
process and promise behind Your*

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Ideas In 60 Minutes And  
*First 100. Intrigued yet? Then  
scroll to the top and click or tap  
"Buy Now."*

Creating Content That Hooks  
And Sells  
*As tech giants and startups disrupt  
every market, those who master  
large-scale software delivery will  
define the economic landscape of*

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*the 21st century, just as the masters  
of mass production defined the  
landscape in the 20th.*

*Unfortunately, business and  
technology leaders are woefully ill-  
equipped to solve the problems  
posed by digital transformation. At*

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*the current rate of disruption, half  
of S&P 500 companies will be  
replaced in the next ten years. A  
new approach is needed. In Project  
to Product, Value Stream Network  
pioneer and technology business  
leader Dr. Mik Kersten introduces*



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*the Flow Framework—a new way of  
seeing, measuring, and managing  
software delivery. The Flow  
Framework will enable your  
company's evolution from project-  
oriented dinosaur to product-  
centric innovator that thrives in the*

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*Age of Software. If you're driving  
your organization's transformation  
at any level, this is the book for  
you.*

*A guide to writing a successful  
business plan—in just one hour A  
strong business plan greatly*

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*increases a business chance of  
success, especially in an economic  
environment in which more than  
50 percent of businesses fail within  
three years. Your business plan can  
serve as a foundation for your  
successful business. The One-Hour*

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Year's Worth Of Blog Post  
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*Business Plan, written by seasoned  
entrepreneur and business  
instructor John McAdam, helps  
you lay that foundation. With the  
help of this book, aspiring  
entrepreneurs can write a viable  
business plan in just one hour.*

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*Offers step-by-step guidance on the process of writing a business plan, with field-tested instructional techniques that are simple, strong, and easy to implement* Written by *John McAdam, a "been there, done that" hired CEO and serial*

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*entrepreneur with decades of real-  
world experience, who helps  
ordinary people become  
entrepreneurs and helps  
entrepreneurs become successful*

*The One-Hour Business Plan*

*outlines a process and a framework*

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*for creating a business plan that  
sets you up for success. Give your  
business the best odds for success,  
in just one hour of your time.*

*A masterclass in content marketing  
strategy for content creators at  
every stage of the journey*

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*How to Use Price to Increase  
Demand, Profit and Customer  
Satisfaction HOW SMART IS  
YOUR PRICING? For any  
business, deciding how much to*

*charge for a product or service is  
crucial. By gaining an insight into*



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*the way consumers think and  
purchase, you can generate more  
demand, more customer value –  
and more profit. MAXIMIZE  
REVENUE • How do unwanted*

*products Influence what customers  
expect to pay? • How does offering*

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*extras for free dramatically  
increases Perceived Value? • Why  
does changing the timing of a  
payment make people pay 50%  
More? TRIED AND TESTED  
TECHNIQUES* Written by the  
*founder of Inon, a leading pricing*

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*consultancy, whose clients range  
from the BBC and Grant's Whisky  
to Alzheimer's Disease  
International and HM Treasury,  
The Psychology of Price provides  
an insight into the strategies used  
by multinational corporations.*

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*Leigh Caldwell is a pricing expert  
and leading researcher in  
behavioural economics, writing the  
UK's most popular behavioural  
blog*

*([www.knowingandmaking.com](http://www.knowingandmaking.com))*

*and appearing as a frequent guest*

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*on BBC News. By background a  
mathematician and economist, he  
is the founder and chief executive  
of Inon, the UK's leading pricing  
consultancy.*

*Presents a practical but unusual  
guide to mastering food and*

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Ideas In 60 Minutes And  
Cooking featuring recipes and  
cooking tricks from world-  
renowned chefs.*

*Critical Advice And Strategy To  
Turn Subscribers Into Buyers &  
Grow A Six-Figure Business With  
Email*

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Yearâ€™s Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells

*How a Single Sheet of Paper Can  
Take Your Business to the Next  
Level  
Own Your Morning. Elevate Your  
Life.*

*Step by Step Guide to Launch a  
Winning Content Marketing*

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Yearâ€™s Worth Of Blog Post  
Ideas In 60 Minutes And  
Strategy in 90 Days Or Less and  
Double Your Inbound Traffic,  
Leads, and Sales

ProBlogger

Epic Content Marketing: How to  
Tell a Different Story, Break  
through the Clutter, and Win More



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Customers by Marketing Less  
Growth Hacker Marketing  
More Content, Less Time,  
Maximum Results  
A Practical Plan for Personal

Prayer

Escape 9-5, Live Anywhere, and

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*Join the New Rich*

*Go from Newbie to Expert and*

*Radically Skyrocket Your Influence*

*Without Feeling Like a Fraud*

*One Hour Strategy*

*An Easy & Proven Way to Build*

*Good Habits & Break Bad Ones*

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*Use Content Marketing to Build a  
Year's Worth Of Blog Post  
7-Figure Business With Zero  
Advertising*  
Ideas In 60 Minutes And  
Creating Content That Hooks

*Using Technology to Get the Right  
Job Faster*  
And Sells

*The 1-Page Marketing Plan*

*Does any of this sound familiar*

# File Type PDF The One Hour Content Plan: The

*Solopreneur's Guide To A  
Year's Worth Of Blog Post  
Ideas In 60 Minutes And  
Creating Content That Hooks  
And Sells*

*to you? 1. You sit down every  
week staring at that blinking  
cursor wondering what to send  
your email list, and then a week  
becomes two or more, and you  
can't remember when the last  
time you emailed them was. 2.*

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*You have an opt-in incentive or lead magnet that's pretty much doing nothing for you or your business. 3. You have a haphazardly thrown together email sequence that doesn't bring you sales or engagement.*

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*4. You silently cringe every  
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*5. You're pretty much winging it  
with email. If you're nodding yes,  
300 Email Marketing Tips will*

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*give you more than a bare-bones  
framework to put in place an  
email marketing strategy for your  
business. The premise of this  
book isn't about growing a big fat  
email list. Email marketing is  
NOT list building alone. You*

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*need a coherent, holistic strategy  
to be successful at it. Here's  
what's packed in this how-to  
guide: What branding has to do  
with email marketing and the #1  
thing most solopreneurs ignore  
when it comes to their email list 7*



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*things your welcome email must  
do (but probably doesn't!) Why  
your lead magnet has to address  
THESE two critical points 3 ways  
to plan your email editorial  
calendar Answers to the  
questions and more - I have*

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*thirty thousand page views a  
month but get only forty-two  
subscribers for an month. What  
am I doing wrong? (See section  
3 for the answer.) - My email  
sequence gets a lot of  
engagement and opens.*

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*Everyone says they love my stuff, but I still get no sales for my e-book. Why? (See section 5 for the answer.) - I have a sequence of emails set up in my evergreen funnel, but I'm not getting any sales. Is my product*

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*terrible? Should I just scrap it altogether? (See section 7 for the answer.) Rather than flit from week to week wondering what to email your list... Imagine creating an email strategy that enables you to take the weekend off and*

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*still see your list grow, rake in testimonials, and make sales. Imagine having endless email content ideas... Imagine creating an opt-in offer with all the right ingredients that has readers clamoring to get their hands on*

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*it... Imagine sending emails with confidence knowing exactly the impact that particular email will have on your subscribers...*

*That's the power of an email marketing strategy! If you think email marketing is complicated*

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*and something you can't do, my  
goal with this book is to change  
that opinion. If you're struggling  
with any particular aspect of  
email marketing, this book will  
give you a fresh perspective on  
how you can tackle it too.*

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*Intrigued yet? Then scroll to the top and click or tap "Buy Now." Consistent daily prayer is possible with help from this program that divides an hour of prayer into five-minute "points of focus."*



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*A complete how-to from two of  
the world's top bloggers  
Thousands of aspiring bloggers  
launch new blogs every day,  
hoping to boost their income.  
Without solid advice from  
experts, most will fail. This*

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*bestselling guide, now fully  
revised with new and updated  
tips and tricks from two of the  
world's most successful  
bloggers, provides the step-by-  
step information bloggers need  
to turn their hobby into an*

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*income source or a fulltime  
career. Earning a solid income  
from blogging is possible, but  
tricky; this book details proven  
techniques and gives aspiring  
bloggers the tools to succeed  
Even novices will learn to choose*

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*a blog topic, analyze the market,  
set up a blog, promote it, and  
earn revenue Offers solid, step-  
by-step instruction on how  
bloggers make money, why  
niches matter, how to use  
essential blogging tools and take*

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*advantage of social media and  
content aggregators, what a  
successful blog post should  
include, how to optimize  
advertising, and much more*

*Written by two fulltime  
professional bloggers, the*

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*updated edition of ProBlogger  
tells you exactly how to launch  
and maintain a blog that makes  
money.*

*Legendary leadership and elite  
performance expert Robin  
Sharma introduced The 5am*

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*Club concept over twenty years  
ago, based on a revolutionary  
morning routine that has helped  
his clients maximize their  
productivity, activate their best  
health and bulletproof their  
serenity in this age of*

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*overwhelming complexity. Now,  
in this life-changing book,  
handcrafted by the author over a  
rigorous four-year period, you  
will discover the early-rising habit  
that has helped so many  
accomplish epic results while*



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*upgrading their happiness,  
helpfulness and feelings of  
aliveness. Through an  
enchanting—and often  
amusing—story about two  
struggling strangers who meet  
an eccentric tycoon who*

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*becomes their secret mentor,  
The 5am Club will walk you  
through: How great geniuses,  
business titans and the world's  
wisest people start their*

*mornings to produce astonishing  
achievements A little-known*

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*formula you can use instantly to  
wake up early feeling inspired,  
focused and flooded with a fiery  
drive to get the most out of each  
day A step-by-step method to  
protect the quietest hours of  
daybreak so you have time for*

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*exercise, self-renewal and  
personal growth A neuroscience-  
based practice proven to help  
make it easy to rise while most  
people are sleeping, giving you  
precious time for yourself to  
think, express your creativity and*

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*begin the day peacefully instead  
of being rushed "Insider-only"  
tactics to defend your gifts,  
talents and dreams against  
digital distraction and trivial  
diversions so you enjoy fortune,  
influence and a magnificent*

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*impact on the world Part  
manifesto for mastery, part  
playbook for genius-grade  
productivity and part companion  
for a life lived beautifully, The  
5am Club is a work that will  
transform your life. Forever.*

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*A NEW YORK TIMES  
BESTSELLER A Good Morning  
America, FabFitFun, and Marie  
Claire Book Club Pick "In Five  
Years is as clever as it is  
moving, the rare read-in-one-  
sitting novel you won't forget."*

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—Chloe Benjamin, New York  
Times bestselling author of *The  
Immortalists* ?Perfect for fans of  
*Me Before You* and *One Day*—a  
striking, powerful, and moving  
love story following an ambitious  
lawyer who experiences an



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*astounding vision that could  
change her life forever. Where  
do you see yourself in five  
years? Dannie Kohan lives her  
life by the numbers. She is  
nothing like her lifelong best  
friend—the wild, whimsical,*

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*believes-in-fate Bella. Her  
meticulous planning seems to  
have paid off after she nails the  
most important job interview of  
her career and accepts her  
boyfriend's marriage proposal in  
one fell swoop, falling asleep*

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*completely content. But when  
she awakens, she's suddenly in  
a different apartment, with a  
different ring on her finger, and  
beside a very different man.*

*Dannie spends one hour exactly  
five years in the future before*

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*she wakes again in her own  
home on the brink of  
midnight—but it is one hour she  
cannot shake. In Five Years is  
an unforgettable love story, but it  
is not the one you're expecting.  
From the author of "Inspired.*

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*Logical. Strategy That Works.",*  
Mark North's new book, "One  
Hour Strategy", focuses on the  
people who drive the economy of  
the United States: entrepreneurs,  
startups and small business  
owners. *One Hour Strategy is*

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*built around a vital business  
startup element: developing a  
winning strategy. What makes  
this book different, and a must  
have for anyone who owns a  
small business or considering  
starting one, is a practical*

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*process for developing an  
effective and implementable  
strategy that can be prepared in  
just one hour!*

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[Project to Product](#)  
[An Hour a Day](#)

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*How to tell your story so the  
world listens.*

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Ideas In 60 Minutes And  
Writing Your Journal Article in  
Twelve Weeks*

*Effective Strategy for  
Entrepreneurs, Startups and  
Small Business Owners in Just*



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One Hour  
Build Your Small and Smart  
Online Teaching Business  
The 2-Hour Job Search  
An Entrepreneur's Guide to  
Content Strategy and Brand  
Storytelling Without Spending All

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Solopreneur's™ Guide To A  
Day Writing  
Content Marketing  
Master Content Strategy  
How One Hour Can Change  
Your Life