

Menswear (Basics Fashion Design)

Examines the process of creating and using fashion textiles and discusses the processes involved in fibre production, dyeing and finishing, and explores weaving and knitting.

Men's Fashion Illustration is a neglected subject. Most of the books on fashion illustration are focusing on women's wear. Can we change it? Let us try. It is a unique book, created by professionals for professionals. Book saves time and makes choice of men's wear fashion illustration double! What makes this book is unique? Figure drawing templates of the male figure. All templates are styled and designed for fashion illustration. There is no other book on the market with that many different poses for men's fashion figure. Step by step visual guide for fashion drawing. There is no other book which shows you not only complete drawing but main steps of the process from the concept to completion. Sketches and illustrations in this book show how apparel fit the body, how it looks in different poses and movements. This book includes raw sketches, shows specific details of sketching. The broad range of garment types and styles. There are multiple types of apparel depicted in the book. The book is not limited only to formal wear or athletic wear. It is an extended collection of different books in different styles. Selection of relevant men's wear terminologies. The book is saturated with useful terms and examples. All visuals are annotated with types of apparel, names of garment elements and accessories. Written terms combined with clearly depicted visuals make this book an excellent reference source. The book is ideal as a visual reference for fashion professionals and students. What is in the book? Templates: men's figures, faces and hair styles. Step by step process of drawing menswear on the croquis How to draw men's t-shirt, dress shirt, casual jacket, boxy jacket, sweaters, shorts, hats Mix and match bottoms and tops for men's wear projects. Step by step fashion illustration process. Gallery of men's wear fashion drawing projects. Resources for drawing men's fashion accessories. Hats, neckwear, and shoes. Visuals and terms. Galleries of garment details relevant to men's wear. Visuals and terms. Gallery of sketches. A collection of sketched men's wear ideas. Different looks and styles are sketched to illustrate how versatile menswear fashion is. Who should use this book? Independent men's wear designers or small business professional working for the menswear market. Drawing fashion ideas for menswear market is easier and more consistent with this book. Professionals in the field of fashion design, apparel technical design and garment product development for menswear. Draw accurate menswear fashion illustration with this book. Fashion merchandising professionals interested in menswear. Use the book as a reference for garment elements terms and a glossary of menswear garment types. Students who study fashion design, patternmaking and fashion merchandising. With this book, a student's project can reach a level of professional competency. Who created this book? Irina V. Ivanova is a fashion designer and professional visual artist. Irina is the author of the "Children's wear Fashion Illustration resource book" and "How to draw Fashion Flats" books. With this book, you can draw menswear fashion, fast, with style and confidence.

For an undergraduate course in Patternmaking. Renowned for its comprehensive coverage, exceptional illustrations, and clear instructions, this #1 text offers detailed yet easy-to-understand explanations of the essence of patternmaking. Hinging on a recurring theme that all designs are based on one or more of the three major patternmaking and design principles-dart manipulation, added fullness, and contouring-it provides students with all the relevant information necessary to create design patterns with accuracy regardless of their complexity.

An essential primer for students and first-step reference for professionals, The Fashion Design Reference & Specification Booktakes the fashion designer through the entire design process, from conceiving a garment to marketing it. This valuable handbook contains the information and ideas essential to planning and executing fashion projects of every scale and distills them in an easy-to-use format that is compact enough to slip into a tote. Linking six central phases in the cycle of fashion—research, editing, design, construction, connection, and evolution—The Fashion Design Reference & Specification Book helps designers develop effective strategies for building a cohesive collection and communicating their vision. The Reference & Specification Book series from Rockport Publishers offers students and practicing professionals in a range of creative industries must-have information in their area of specialty in an up-to-date, concise handbook.

Fashion demands a steady flow of creative ideas. Research and Design for Fashion will guide you through the research techniques that could spark your next original collection. With practical advice on designing effective moodboards, recycling existing garments and getting to know your customer, this new edition will help you master the research process and apply it to your own designs. There's also a wealth of advice through interviews with exceptional designers, including Christopher Raeburn, ThreeASFOUR and Magdaléna Mikulčíková, as well as updated imagery of the research and design work behind both single garments and entire collections. This fourth edition also explores how cultural events, historical anniversaries and sport influences can be the starting point for a collection. There's also more on creative ways of recording your findings and designing for menswear, childrenswear and gender-neutral clothing.

Communicate your ideas and designs through a variety of sketches, drawings and expressive illustrations, with guidance from a seasoned professional. With more than 150 colour examples, John Hopkins takes you through the different styles, techniques and approaches to drawing in the fashion industry. This second edition offers advice on selecting appropriate materials and media, with examples demonstrating their different uses and applications. You'll also learn the theory and history of fashion drawing, and the range of styles used by contemporary designers, from quick sketches to sophisticated digital drawings. In addition to new interviews with designers and illustrators, a glossary, resources directory and revised templates, this edition also has exercises to get you pencilling your fashion figures, painting your collections and developing that all-important portfolio right from the start.

Teaching the process of developing a fashion collection from initial design through development of product to the product's exhibition and sale, this guide is an essential resource for hopeful designers.

The History and Principles of Classic Menswear

Figure Drawing Templates with Fashion Design Sketches (pencil Drawing Techniques)

Everything Fashion Designers Need to Know Every Day

ABC of Men's Fashion

Basics Fashion Design 03: Construction

100 Principles of Fashion Design

Research and Design for Fashion

Guide to Making Your Clothes Work for You

Pattern Outline for Menswear

A Comprehensive Guide To Men's Flat Sketching

Whether it's a military inspired trench coat or a Savile Row tailored suit, menswear design increasingly demands originality, innovation and above all, choice. Menswear, 2nd edition explores the evolution of menswear styles, from the origins of tailoring right through to modern sportswear – showing how historical and social influences continue to endure and influence the menswear collections of today. Interviews offer insight from a range of practitioners, including designer Lou Dalton, fashion entrepreneur Alan Maleh and tailor Ray Stowers. There's also practical advice on research for design innovation, street style, trends and forecasting and collection development. With a wealth of stunning new images and contemporary examples, new to this edition are end-of-chapter exercises to encourage design work, such as Design for Sportswear Fabrication and Tailoring for Menswear. Featured topics Historical Research for Design Innovation Counterculture Dressing Design Process Street Style Trends and Forecasting Tailoring for Menswear Collection Development Drawing for Men CAD for Menswear Menswear Portfolios Featured interviewees Lou Dalton Guy Hill and Kirsty McDougall, Dashing Tweeds Alan Maleh, Man of the World Ray Stowers, Stowers Bespoke Seung Won Hong, Fashion Illustrator Matthew Zorpas, The Gentleman Blogger

An introduction to menswear fashion that considers a range of social and historical contexts that have served to define and redefine menswear through the ages. Both the design process and sources of research for menswear are considered and presented in context with fashion drawings and presentation formats.

Designed for both students and professionals, Pattern Cutting for Menswear offers a comprehensive guide to pattern cutting from the basic skills through to advanced techniques. Including 20 complete patterns that show how to cut every aspect of menswear, the book features adaptations from basic blocks through to classic garments and trend-led styles. Illustrated throughout, this book contains everything you need to know to cut patterns for today 's menswear market. Using a step-by-step approach, illustrated with accurately sized and scaled flat diagrams, technical flats and fashion illustrations and photographs of toiles, Pattern Cutting for Menswear explains the theory behind the practice, enabling the reader to cut patterns with confidence.

For all men, and indeed all women who are interested in men's clothes - here is an alphabetical guide to men's fashion written with wit and expert knowledge. From the etiquette of dressing to the meaning of technical terms, Hardy Amies' skilful eye guides you safely through style decisions on everything from blazers and brogues to skiing and sandals. No man can afford to be without this classic style bible, now published in a handsome cloth-bound special edition.

Fully updated with new interviews and inspiring images, the 2nd edition of Developing a Fashion Collection covers everything the fashion student needs to know before designing their own collections. Developing a Fashion Collection focuses on the process of designing a collection, and explores different types of research, fabric sourcing, the key roles within a design team and the many sources of inspiration available to designers. Different market levels from ready-to-wear to haute couture are covered in-depth, and are given real-world context through insightful interviews with practising contemporary designers. Collections for niche markets, including knitwear, childrenswear and footwear are also discussed. The 2nd edition of Developing a Fashion Collection features interviews with high-profile international contemporary fashion designers, including Sister by Sibling, Holly Fulton, Todd Lynn, thefuturelaboratory, People Tree, Leutton Postle and Instyle & Nash.

The ability to generate inspired ideas is vital in all creative industries, fashion being no exception. Basics Fashion Design 01: Research and Design (2nd edition) investigates fashion design research and how to use it to develop inspired designs and concepts. This second edition of a best-selling title used on courses throughout the UK and US is revised and updated with a new design scheme and many new visuals from the catwalk, the studio and designers' portfolios. It includes new case studies and eleven interviews with key personnel, plus reflective exercises designed to instruct readers on how to excel in carrying out professional fashion research and design.

From choosing the right pair of eyeglasses to properly coordinating a tie, shirt, and pocket square, getting dressed is an art to be mastered. Yet how many of us just throw on, well, whatever in the morning? How many understand the subtleties of selecting the right pair of shoelaces or the most compatible patterns—much less the history, imperatives, and importance of our choices? In True Style, fashion expert G. Bruce Boyer provides a crisp, indispensable primer for this daily ritual, cataloguing the essential elements of the male wardrobe and showing how best to employ them. Detailing the evolution of the most classic items and traditions in menswear—from fabrics like denim and linen, to staples like blazers and button-down shirts, to the rules for combining them all—Boyer reveals what true style looks like, and why.

A Construction Guide

Basics Fashion Design 02: Textiles and Fashion

A Practical Guide to Sustainable Fashion

Menswear

Exploring Printed Textiles, Knitwear, Embroidery, Menswear and Womenswear

Patternmaking for Menswear

Basics Fashion Design 07: Menswear

Fashion Design Essentials

Icons of Men's Style

Details Men's Style Manual

A guide to men's fashion offers advice for such topics as selecting formal wear, outerwear, and accessories, and includes fashion and style tips by celebrities, including Giorgio Armani and Sean Combs.

Examines men's fashion revealing their sources of inspiration, including works of art, natural and scientific themes, films, and military uniforms.

Research is fundamental to the success of any fashion-related project and in Research and Design, you explore what research is and where to find inspiration

Behind nearly every item in the modern male wardrobe is a "first of its kind"the definitive item, often designed for specialist use, on which all subsequent versions have been based. Icons of Men's Style examines, garment by garment, the most important and famous of these productstheir provenance and history, the stories of their design, the brand/company that started it all, and how the item shaped the way men dress today.

Textiles and Fashion explores the art of creating fashion textiles, from practical processes including fibre production, dyeing and finishing, to construction techniques such as weaving and knitting.

Alan Flusser believes that dressing well is something every man can readily accomplish. In this newly abridged and updated edition of Style and the Man, Flusser shares his vast knowledge of men's clothes and provides essential information for anyone interested in savvy attire. This elegantly written treatise will arm any man with a connoisseur's knowledge of the dos and don'ts of buying and wearing quality clothes and how much they should cost, from dinnerwear to casual sportswear. This book is also a veritable encyclopedia on individualizing questions about fabric, quality, and fit, as well as the appreciable and qualitative distinctions between clothes of different prices and makes. Open Style and the Man to discover: the difference between a \$395 and a \$1,000 suit what two words to look for on a couple dress shirt's label why the folds in a cummerbund should always be worn facing up From the tuxedo to the Top-Sider, Alan Flusser explains the sartorial origins and modern applications of haberdashery. All a man has to do is tuck this book into a corner of his suitcase or back pocket, and he'll be armed with an insider's knowledge of how to guide the tailor or salesperson in fitting or choosing those clothes that will become long-term players in his maturing wardrobe and personal style.

The complete guide to the fashion industry, featuring interviews with top designers who explain the intricacies of the world of fashion design Anyone who has ever tried to launch a fashion design career knows how grueling it can be. The fashion industry is a highly prominent field, yielding a competitive environment that is greatly guarded, secretive, and difficult to infiltrate. Becoming a Fashion Designer provides all the information, resources, and tools you need to help you navigate these obstacles and successfully launch a career in fashion design. Of the various job opportunities available in the fashion industry, the career path of a fashion designer consistently ranks as the most popular position in the field, making the competition even greater. The book pays special attention to this and demonstrates several ways in which an aspiring fashion designer can stand out from the competition. A dynamic and comprehensive career guide, this book imparts insider tips from top fashion designers and executives based around the world. Expert advice includes an introduction to a career in fashion design, educational requirements, career opportunities, the design process, portfolio creation, preparation for getting hired, steps to start and run one's own fashion design business, as well as a forecast of the future of the fashion industry. Features original interviews from top designers and high-profile fashion executives, including Ralph Rucci, Reem Acra, Peter Som, Anna Sui, Nanette Lepore, Kay Unger, Stuart Weitzman, Dennis Basso, Randolph Duke, Zang Toi, Pamela Roland, Robert Verdi and Deymond John Includes cases in point and insider tips throughout Includes illustrations, drawings, sketches, and photographs demonstrating various aspects of working in fashion design, with special contributions from renowned illustrator, Izak Zenou and legendary fashion photographer, Nigel Barker Offers in-depth resources to assist you on your journey to becoming a fashion designer Whether a student, recent college graduate, industry professional or career changer, you'll learn everything you need to know to successfully develop a fashion design career.

Packed with examples from groundbreaking designers such as Vivienne Westwood, Stella McCartney, Edun and People Tree, A Practical Guide to Sustainable Fashion is a much-needed overview of current models of fashion design and production. Alison Gwilt introduces the key issues associated with the production, use and disposal of fashion clothing and gives step-by-step guidance on how to identify and evaluate the potential impacts of a garment during the design process. With innovative examples of best practice from international designers and brands, the chapters follow each key stage in the life cycle of a fashion garment and explores approaches such as low-impact textiles techniques, mono-materiality, zero waste techniques, upcycling, repair and maintenance techniques and closed-loop design systems. New to this edition: More in-depth coverage of design thinking, materials manufacture, practical techniques for creating 'faster' recyclable fashion and new ways forward for fashion, such as including the circular economy and the Sustainable Development Goals.

Developing a Fashion Collection

Men

Fashion Drawing

Fashion Design Sketchbook 4

Classic Tailoring Techniques for Menswear

Second Edition

Style and the Man

Basics Fashion Design 08: Styling

Construction for Fashion Design

The Fashion Design Reference & Specification Book

Styling explains how to analyse fashion collections, the importance of cultural and historical research, and the skills required to style for catalogues, advertisements and magazines.

Offers illustrations of hundreds of elements for clothing design that may be mixed and matched to create new styles, gives an overview of the design process, and includes a textile directory.

"Basics Fashion Design: Fashion Drawing provides a visually oriented introduction to the subject by considering the different styles, techniques and approaches used in the fashion industry. Packed with interviews and work by talented designers and illustrators, this book will both inform and inspire you." --Book Jacket.

Patternmaking for Contemporary Menswear is the most current, comprehensive and user-friendly book for men's patternmaking—an essential resource for students, educators, and industry professionals.

In recent years, menswear has moved decisively center stage. Menswear Revolution investigates the transformation of men's fashion through the lens of shifting masculinities, examining how its increasing diversity has created new ways for men to explore and express their identities. Harnessing sustained market growth and creative dynamism on the runway, ground-breaking designers from Raf Simons and Hedi Slimane to Craig Green have revolutionized the discipline with their bold re-imaginings of the male wardrobe. Analysing the role of the media in shaping attitudes to men's fashion, Menswear Revolution studies how competing narratives of masculinity are reflected in popular discourse. Taking us from the mod and peacock revolutions of the 1960s to the new wave aesthetics of the 1980s, the book explores historical precedents for today's menswear scene – and looks at the evolution of the 'ideal' male body, from the muscular to the lean and boyish. Combining interviews with fashion professionals with close analyses of garments and advertising, Menswear Revolution provides an authoritative account of menswear design today. Highlighting its relationship to changing concepts of gender, the book provides a much-needed update to scholarship on masculinity, fashion and the body.

Construction is the foundation of fashion design: it takes passion and great skill to turn a two-dimensional drawing into a successful garment. Construction for Fashion Design guides readers through the process, teaching the theory, practical skills and techniques that they need to succeed. It leads readers through the essential stages of creating a garment, from pattern cutting and draping on the mannequin to sewing techniques and haberdashery. This fully revised and expanded second edition features insightful case studies with leading creative practitioners at the cutting edge of the fashion industry today, complete with detailed, step-by-step exercises that enable readers to contextualise their knowledge and put it into practise for the creation of their own successful projects.

In a comprehensive step-by-step format, this book will guide you through the basic steps of creating a Men's Croquis specifically made for drawing flat sketches. In addition, you will learn to draw the fundamental garments in Men's Fashion, including Basic T-Shirts, Dress Shirts, Jackets, Pants, Jeans and Shorts. "A Comprehensive Guide to Men's Flat Sketching" not only shows you how to sketch the garments, but also teaches the specific details within each garment, such as sleeves, collars, stitching, plackets, cuffs and other aspects of garment construction.

Basics Fashion Design 01: Research and Design

Basics Fashion Design 04: Developing a Collection

Men's Wear Fashion Illustration Templates. Male Figure

The Transformation of Contemporary Men's Fashion

Classic to Contemporary

Textiles and Fashion

Knitwear

A Guy's Guide to Style

Men's Wear Fashion Illustration Resource Book

Exploring printed textiles, knitwear, embroidery, menswear and womenswear

Fully revised and updated, this new second edition of Knitwear provides an invaluable introduction to the use of knitwear in fashion design. The book delves into the characteristics and behavior of many varieties of yarn and fiber, from traditional to contemporary, providing easy-to-follow diagrams, practical examples, and rich illustrations throughout. Knitwear provides an insider's perspective into the knitwear industry and offers vital need-to-know information to readers on various career pathways, while highlighting contemporary machinery and tools available to knitwear designers today, demonstrating how to create knitting patterns, and laying out the basic techniques used on domestic machines. Interviews with international designers, operating at different levels within the industry, provide further insight into the business of knitwear, and how to get a good head-start into the industry. A must-have handbook for the knitwear designer, Knitwear is a beautiful and indispensable guide to this growing area of the fashion industry.

From the first sketch to handling a prototype, Fashion Design: The Complete Guide is an all-inclusive overview of the entire design process. This second edition begins with an exploration of fashion in the context of different histories and cultural moments, before fashion designer, and educator John Hopkins walks you through fashion drawing, colour, fibres, research methods, and studio must-knows such as pattern making, draping and fitting. You'll also learn how to develop your portfolio and practice as a professional designer. Each of the six chapters ends with activities to help you hone your skills. Interviewees include Stefan Siegel (founder and CEO of Not Just A Label), Maggie Norris (Founder of Maagie Norris Couture and former designer at Ralph Lauren), Samson Soboye (Creative Director and Founder of Soboye Boutique) and Jessica Bird (a fashion illustrator, whose clients include Vivienne Westwood and matchesfashion.com). With discussion of the evolving role of social media and the practicalities of incorporating sustainability at the centre of the design process this is an essential text for any aspiring fashion designer.

What is in the sketchbook? Seven fashion figures Single (one per page) figures as well as groups of two figures per page arrangements All templates are on one side of the page. Reversed side is blank Light grey color for easy sketching over the figures faces on the templates are slightly darker than figures, so you do not have to draw faces if you do not want to Three-quarter, front, and side views included Mild movement and still poses How to use this sketchbook? This book a sketchbook. It is not a book "about fashion drawing". It is a book for drawing in it. Draw your sketches directly in the book Draw right over the figures. Use grey figure as an underdrawing Use pencil or marker (if you are sketching using a marker it will be a good idea to place an extra sheet of paper under the page of the book you are coloring to prevent ink from bleeding through the page) Who should use this sketchbook? Men's wear fashion and clothing designers Students working on men's wear fashion projects Anyone who have fashion ideas for men's clothing and need support in its picturing

Provides guidelines and advice on starting points for fashion designers of all levels, including defining and rendering concepts, understanding textiles, developing sewing skills, and building an audience. Since its first publication, Classic Tailoring Techniques for Menswear has been the authoritative resource for custom hand tailoring production. This new edition focuses on updating these timeless construction techniques through extensive use of all new photography and digital illustrations to enhance the clarity of each process. The enduring art of tailoring and the nature of bespoke tailoring processes means that the techniques presented in the first edition remain as relevant for today's designers as ever. The new edition is updated with information on measuring, alternative approached in use today and 748 all new photographs and illustrations. It also includes a brief overview of contemporary tailoring and the identifying key components of luxury tailoring from Britain, Italy and the United States. This introduction also familiarizes the reader with ways in which traditional production methods have been used in the development of luxury ready-to-wear men's tailoring. The text is ideal for students with basic design, patternmaking and sewing skills of at least an intermediate level for courses including Tailoring Techniques, Menswear Design, Couture Sewing, Intermediate or Advanced Construction Techniques, Costume Construction and Fashion Design Studios. Instructor's Guide available.

Textiles and Fashion explores the integration of textile design with fashion. It begins with a brief history of textiles, showing the links with technical innovation and social developments. It then focuses on the processes of textile design, including the ethical and sustainable issues around textiles today. The book also provides practical information on fibre production, dyeing and finishing techniques. Various surface treatments are explored, as well as the way in which colour and trend influences fashion and textiles. Through case studies and interviews, fashion and textile designers discuss their production processes and how they use textiles in their work. New to the second edition are exercises to help students to explore and further their knowledge of textiles and fashion.

The Fashion Designer's Directory of Shape and Style

An Introduction to Contemporary Design

Basics Fashion Design 05: Fashion Drawing

Fashion Design: The Complete Guide

Menswear Revolution

The Fashion Resource Book

Patternmaking for Fashion Design

Becoming a Fashion Designer

True Style